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## 3DIcon Hires Federal Business Development Expert

TULSA, OK -- (Marketwired) -- 12/09/13 -- 3DIcon Corporation (OTCQB: TDCP), a developer of three-dimensional projection display technologies, today announced that it has retained the services of Mr. Douglas Freitag, a federal government business development expert. Mr. Freitag brings over 20 years of federal grant and contact funding expertise to 3DIcon, as well as over 25 years of advanced materials experience. Mr. Freitag has previously worked with and for: Dow Corning, Schott North America, Goodrich, Avery Dennison, DuPont, Honeywell, Lockheed Martin and other firms, both large and small. Mr. Freitag will be leading a focused effort by 3DIcon to secure US government grant funding and contracts together with strategic partners and independently.

Victor Keen, CEO of 3DIcon said, "We are delighted to have Doug on board as an integral part of the management team. Under Doug's leadership we plan to identify and create federal funding opportunities for 3DIcon to accelerate development and commercialization of our CSpace® volumetric 3D display technology. In addition, Doug will be helping us secure key relationships with large government prime contractors and end users within the Department of Defense and the civilian agencies."

Mark Willner, a business development consultant to the Company and Chairman of the Business Advisory Board of 3DIcon said, "I have known Doug for many years and we have worked for and with some of the same companies. Doug has a great track record of success in obtaining federal funding for technology companies like 3DIcon. Doug will enable 3DIcon to take its place among other 3D display technology companies that have received significant federal funding based on technologies that are higher risk and less capable than CSpace®. Doug's federal sector efforts will be a perfect complement to my ongoing business development efforts within the industrial and commercials sectors."

When reached by telephone, Mr. Freitag said, "I am very impressed with what the 3DIcon team has accomplished with the technology to date. I am looking forward to working with Victor, Mark and the rest of the 3DIcon team, and I am confident that we will be able to secure significant federal funding for this compelling technology in order accelerate the commercialization effort."

### *About 3DIcon Corporation*

3DIcon Corporation (the "Company", "3DIcon", "we", "us" or "our") is a developer of projection 3D display technologies. The Company's patented volumetric 3D display technology, CSpace®, is being developed to produce 360-degree viewable, high-resolution, color images, and is intended for use in government and industrial applications such as air traffic control, medical imaging, automotive & aerospace design, geological visualization, weather visualization, battle space visualization, and cargo / baggage / people scan

visualization. The Company also sells a software product, [Pixel Precision®](#), a simple-to-use image creation / manipulation tool for engineers developing systems based on Texas Instruments' DLP® line of products. For more information please visit [www.3dicon.net](http://www.3dicon.net).

*SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION ACT OF 1995*

With the exception of historical information, the matters discussed in this news release are forward-looking statements that involve a number of risks and uncertainties. The actual future results of 3DIcon could differ significantly from those statements. Factors that could cause actual results to differ materially include risks and uncertainties such as the inability to finance the company's operations, inability to hire and retain qualified personnel, and changes in the general economic climate. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "expect," "plan," "anticipate," "believe," "estimate," "predict," "potential" or "continue," the negative of such terms, or other comparable terminology. These statements are only predictions. Although we believe that the expectations reflected in the forward-looking statements are reasonable, such statements should not be regarded as a representation by 3DIcon, or any other person, that such forward-looking statements will be achieved. We undertake no duty to update any of the forward-looking statements, whether as a result of new information, future events or otherwise. In light of the foregoing, readers are cautioned not to place undue reliance on such forward-looking statements.

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