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USANA Celavive Postbiotic Rescue Serum Selected as a Good Housekeeping 2025 Beauty Award Winner

SALT LAKE CITY, April 28, 2025 /PRNewswire/ -- USANA Health Sciences, Inc., a global leader in cellular nutrition, announced today that its Celavive Postbiotic Rescue Serum was named as a winner in Good Housekeeping's 2025 Beauty Awards. The full list of awards can be found [here](#).



To learn more about USANA and the science behind its products, please visit [USANA.com](https://www.usana.com).

"We're so excited that our [Postbiotic Rescue Serum](#) has been named a Good Housekeeping 2025 Beauty Award winner," said Brent Neidig, USANA's chief commercial officer. "Our product and R&D teams have put so much time and effort into creating our postbiotic line and this incredible award goes to them for all their hard work."

USANA Celavive's [Postbiotic Rescue Serum](#) is a calming daily serum that helps to visibly reset and balance the appearance of stressed-out, blemish-prone skin. Its lightweight formula features microbiome-friendly postbiotics and soothing botanicals to improve the look of stressed skin and help replenish moisture.

About USANA

USANA (NYSE:USNA) prides itself on providing consumers with quality nutritional and lifestyle products. From its award-winning supplements to its innovative Celavive skincare and Active Nutrition lines, USANA has proven for over 30 years why it's a company you can trust. How about giving us a try? Shop at USANA.com or learn more at whatsupUSANA.com.

USANA

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