

August 18, 2016



Natural Health Trends Celebrates 15th Anniversary

LOS ANGELES, Aug. 18, 2016 (GLOBE NEWSWIRE) -- Natural Health Trends Corp. (NASDAQ:NHTC), a leading direct-selling and e-commerce company that markets premium quality personal care, wellness and "quality of life" products under the NHT Global brand, today announced that it celebrated its 15th anniversary at a highly anticipated event held in Hong Kong on August 13 and 14, 2016. More than 10,000 of the Company's Active Members¹ and guests from all over the world attended the festivities, which included new product and incentive program introductions and a charity auction, raising a fund of over \$65 thousand for the Company's future charity projects.

The new product introductions to the Company's wellness line included OcuFocusTM, NaturalGloTM and FE Enzyme Toothpaste. OcuFocusTM supports eye health and healthy vision function. NaturalGloTM is a vegan-based beverage that brings anti-aging benefits to the skin by enhancing cell metabolism and stimulating collagen synthesis. FE Enzyme Toothpaste is a functional toothpaste with anti-bacterial and anti-inflammatory properties to help fight infection, facilitate tissue repair and improve immunity. FE Enzyme Toothpaste was derived from the natural biological composite lysozyme researched and developed by Fudan University, a prestigious institute in China.

"Our continued expansion into new product lines, markets and countries has been driven by the success and determination of our Active Members," commented Chris Sharng, President of Natural Health Trends Corp. "I would like to thank all of our members that attended the event to celebrate our 15th anniversary as well as the thousands more who have spent the time and effort to enrich themselves and other members in their shared passion for wellness."

Founded on January 22, 2001, Natural Health Trends Corp. has since grown its revenues at a compound annual growth rate of 19% from \$23.0 million for the fiscal year of 2001 to \$264.9 million for the fiscal year of 2015.

(1) Natural Health Trends defines Active Members as those that have placed at least one product order with the Company during the preceding twelve month period.

About Natural Health Trends Corp.

Natural Health Trends Corp. (NASDAQ:NHTC) is an international direct-selling and e-commerce company operating through its subsidiaries throughout Asia, North America, and Europe. The Company markets premium quality personal care products under the NHT Global brand. Additional information can be found on the Company's website at www.naturalhealthtrendsCorp.com.

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Source: Natural Health Trends Corp.