

April 18, 2012



## "Luther Radio" Launches on SiriusXM

### **Exclusive channel to feature Luther Vandross' music and special archival interview**

NEW YORK, April 18, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that it will launch "Luther Radio," featuring music from Vandross' 13 Gold and Platinum albums as well as rarities, archival concerts, and an archival interview with Vandross from 2003, celebrating what would have been Vandross' 61st birthday.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO> )

"Luther Radio" will launch on Friday, April 20, Vandross' birthday, at 12:00 pm ET and will run through Monday, April 23 on channel 48.

The limited-run channel will feature music spanning Vandross' Grammy® Award-winning catalog, special broadcasts of Vandross performing at Radio City Music Hall in 2003 and a performance for BBC Radio from 1988, which will be broadcast as part of SiriusXM's "Live from the BBC Vault" concert series. Additionally, "Luther Radio" will include special guest DJ sessions by Vandross' backup singers Fonzi Thornton and Lisa Fischer.

SiriusXM listeners will also hear an archival interview Vandross conducted in April, 2003, a week before he fell ill, with SiriusXM's B.J. Stone.

"Luther Radio" is the latest example of SiriusXM's original artist-branded channels dedicated to iconic musicians. In addition to its current lineup of Bruce Springsteen's E Street Radio, Elvis Radio and Radio Margaritaville, SiriusXM has previously offered channels such as "Paul McCartney's Band on the Run Radio," "Elton!," "The Who Channel," "Mandatory Metallica," "Paul McCartney's Fireman Radio," "Rolling Stones Radio," "AC/DC Radio," "Led Zeppelin Radio," "Miles Davis Radio," "The Spectrum of John Mellencamp," "Radio R.E.M.," "Coldplay Radio," "ABBA Radio," "Jay-Z Nation," "Garth Brooks Radio" and "Duran Duran's Red Carpet Radio."

For more information on SiriusXM, please visit [www.siriusxm.com](http://www.siriusxm.com).

### **About Sirius XM Radio**

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports, news, talk, entertainment, traffic, weather](#), and data services to over 21 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also

available at [siriusxm.com](http://siriusxm.com), and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at [shop.siriusxm.com](http://shop.siriusxm.com) as well as retail locations nationwide.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; potential economic recessionary trends and uncertain economic outlook; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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