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Parents Magazine Launches Limited-Run "Parents Radio" Series on SiriusXM

Six-week series celebrating moms to feature Parents editors and experts discussing the hottest parenting topics and offering mom-to-mom advice

NEW YORK, April 12, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) and *Parents* magazine today announced the launch of "Parents Radio," a limited-run six week series featuring top editors from *Parents* as well as a wide range of experts discussing thought-provoking parenting news, tackling common parenthood problems and offering expert advice on health, child behavior and family relationships. The show will include calls from parents across the country and listeners can also ask questions interactively via Facebook and Twitter.

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"Parents Radio" will launch Saturday, April 14 at 10:00 am ET and air every Saturday through May 19 from 10:00 - 11:00 am ET on SiriusXM Stars channel 107.

Each week *Parents* Editor-in-Chief Dana Points and Deputy Editor Diane Debrovner will be joined by fellow mom, host and radio veteran Wesley Weissberg. Together, the three hosts have six kids worth of parenting experience to share via hilarious stories, honest and entertaining commiserating and "it worked for me" advice. Many of the show's topics will come directly from the pages of *Parents*, which reaches 15 million readers each month and another 4.5 million unique monthly visitors via Parents.com.

The hosts will be joined by leading doctors, authors, psychologists and bloggers to discuss everything from eating healthy as a family to avoiding baby-naming regret. Expert guests will include Dr. Michael Thompson, bestselling author of *Raising Cain*, Jenny Rosenstrach, food blogger and author of *Dinner: A Love Story* and Pamela Redmond Satran, baby naming expert behind the popular website Nameberry.

"We are thrilled to bring the Parents brand to life on SiriusXM and expand the real-time discussion with our audience that is already vigorous on Facebook, Twitter and Pinterest," says Carey Witmer, Executive Vice President, President, Meredith Parents Network. "Listeners will be able to connect with our editors and guest experts to discuss the day's hottest parenthood topics, ask questions and offer their own mom-to-mom solutions. Millennial moms expect to access a brand on all platforms, and 'Parents Radio' is another opportunity for us to engage and inspire them with trusted content wherever they go."

"We are very excited to bring the invaluable information and expertise from *Parents* magazine directly to our listeners," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "Just in time for Mother's Day, the experts of 'Parents Radio' will share

authoritative, candid, helpful and entertaining dialogue with parents across the country."

Visit www.siriusxm.com/stars for more information.

About Sirius XM Radio

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports, news, talk, entertainment, traffic, weather](#), and data services to over 21 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at siriusxm.com, and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at shop.siriusxm.com as well as retail locations nationwide.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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About Parents

Parents, published monthly by Meredith Corporation, has been America's #1 family magazine for more than 85 years. The magazine helps parents understand the issues and challenges that are important to them. Parents makes it a priority to answer their questions, address their concerns, advocate their causes and celebrate the joys of parenthood. Each month, we harness the power of our readers to advocate continuously and tirelessly for children, so that all kids can grow up in a healthy, safe, and loving environment. Currently, the magazine is a powerful community of nearly 15 million readers, 613,475 Facebook Fans and 400,000 Twitter followers devoted to supporting the efforts of parents, educators and other citizens who strive to make the world a better place for our children. For more information visit Parents at www.parents.com.

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