

Ziggy Marley to Host New Show on SiriusXM

"Ziggy Marley's Legends of Reggae" on SiriusXM's The Joint will feature handpicked music by the reggae icon

NEW YORK, Feb. 3, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that five-time Grammy®-winning musician, actor, artist, activist and humanitarian Ziggy Marley will host a new monthly show, Ziggy Marley's Legends of Reggae.

(Logo: https://photos.prnewswire.com/prnh/20101014/NY82093LOGO)

The monthly show will launch on Sunday, February 5, the eve of the birthday of his late father, Bob Marley, at 12:00 pm ET on The Joint, channel 42. This first episode features Ziggy speaking in depth with reggae legend Jimmy Cliff.

Ziggy Marley's Legends of Reggae will feature Marley sharing his unique perspective on music and culture and introducing listeners to his favorite reggae music and sources of inspiration (with some rarities), plucked from his own personal collection. The show will also include music from the Marley family, including material from Ziggy's most recent solo studio album, Wild and Free, and throwback selections dating back to his days as aMelody Maker. In addition to Jimmy Cliff, Ziggy Marley's Legends of Reggae will feature other special guests on the monthly show.

"It is my privilege to use this medium to honor the Legends of Reggae and to use it as a vehicle to educate and enlighten listeners," said Ziggy Marley.

"Through his show, Ziggy will be able to share with our subscribers reggae music from the beginning to now with insight unique to him and his family," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "Hearing songs from his personal collections and his conversations with the greats of reggae is something music fans will treasure, and we are honored to launch the show on the eve of the birthday of his father, the late Bob Marley."

Ziggy Marley's Legends of Reggae will air the first Saturday of each month at12:00 pm ET, and will be rebroadcast the next day, Sunday, at 2:00 pm ET.

Ziggy Marley was born in 1968 in Trenchtown, Jamaica. Ziggy began his musical career playing with his father, reggae legend Bob Marley, and his siblings Sharon, Cedella and Stephen in 1979. The siblings became known as Ziggy Marley and the Melody Makers, and released over 11 albums, three of which were Grammy winners. Ziggy has released several solo albums since 2003, including: *Dragonfly*; his Grammy Award-winning Love *Is My Religion*; *Family Time*, which won him his fifth career Grammy, but his first in the children's arena; and the Grammy-nominated *Wild and Free*. Always politically aware, Ziggy has also been involved with the United Nations, and has formed his own charity U.R.G.E as well as contributed in various ways to other charities such as Little Kids Rock, Amnesty

International. In 2010, Ziggy and his brothers Rohan and Robbie traveled to South Africa to film the documentary *Marley Africa Road Trip*. In 2011, the 30-year career of Ziggy Marley continued stronger than ever with the "MarijuanaMan" comic book. Ziggy continues to tour and perform at festivals internationally as well as at his own Legends of Reggae festival in California.

The Joint plays reggae music from its roots to today from artists likeBob Marley & the Wailers, Gregory Isaacs, Jimmy Cliff, Burning Spear, Vybz Kartel, Capleton, Dennis Brown, Sizzla, Beres Hammond and Jah Cure. The joint also features *Marley Monday*, the weekly tribute special to Bob Marley.

For more information on Ziggy Marley, please visit www.ziggymarley.com

For more information, visit <u>www.siriusxm.com</u>

About Sirius XM Radio

<u>Sirius XM Radio</u> is America's satellite radio company. Sirius XM broadcasts more than <u>135</u> satellite radio channels of <u>commercial-free music</u>, and <u>premier sports</u>, <u>news</u>, <u>talk</u>, <u>entertainment</u>, <u>traffic</u>, <u>weather</u>, and data services to over 21 million subscribers. Sirius XM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, <u>smartphones</u> and <u>mobile devices</u>, and consumer electronics products for <u>homes</u> and <u>offices</u>. SiriusXM programming is also available at <u>siriusxm</u>.com, and on <u>Apple</u>, <u>BlackBerry</u> and <u>Android</u>-powered mobile devices.

SiriusXM has arrangements with every major <u>automaker</u> and its radio products are available for sale at <u>shop.siriusxm.com</u> as well as retail locations nationwide.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; potential economic recessionary trends and uncertain economic outlook; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our

results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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