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# SiriusXM Debuts "The Badge with Howard Safir"

**On limited-run series, the former Police Commissioner of New York City explores the heroism, challenges of law enforcement and takes listener phone calls**

**Former Mayor Rudolph Giuliani sits down with Safir for in-depth one-on-one**

**Listeners ask "The Badge" and get answers to everything they wanted to ask a police officer**

NEW YORK, Jan. 27, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) today announced the launch of *The Badge with Howard Safir*, a provocative, six-week series hosted by the former Police Commissioner of New York City on which he will offer his insight on the drama, heroism and challenges faced by law enforcement officials today. In addition, subscribers will have the opportunity to call in to *The Badge* and ask everything they ever wanted to know about police officers, criminals and what it takes to keep society safe.

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*The Badge with Howard Safir* will launch on Sunday, January 29 at 11:00 am ET on SiriusXM Stars (channel 107) with special guest former Mayor Rudolph Giuliani. Safir served as Police Commissioner during Giuliani's administration for four years and has worked with Giuliani for over four decades on national and international law enforcement matters. In the wide-ranging interview, they take on issues including gun control, career criminals, homegrown terrorists, leadership in the aftermath of 9/11 and discuss their first-hand experience surrounding President Ronald Reagan's assassination attempt. *The Badge* will air Sundays from 11:00 am – 1:00 pm ET through Sunday, March 4. Select video clips of Safir's interview with Giuliani are available at [www.siriusxm.com/stars](http://www.siriusxm.com/stars).

On upcoming shows, Safir will be joined by current and former police chiefs, agents, decorated officers, prosecutors, issue advocates and other top-level insiders. They will offer listeners advice on how to stay safe and what to do if you are the victim of a crime, and explore topics including: what exactly happens when someone is arrested, realities and myths of popular television shows like *CSI*, cybercrime and protecting your identity, career criminals and the complexities of letting repeat offenders walk. Each week, Safir will honor fallen officers who have sacrificed their lives in the line of duty. He will also pay tribute to officers whose valor and courage have made them heroes in their communities.

"I am excited to have a national platform on which to share the bravery and hard work of our

law enforcement officials and give listeners the chance to ask anything of some of the best in our field," said Howard Safir.

"Many of our listeners are fascinated by the world of America's police. Howard Safir has amazing experience, insight and some great stories; he and his guests will bring police on the radio to a new level and our listeners will get answers to everything they wanted to know, but were afraid to ask," said Scott Greenstein, President and Chief Content Officer, SiriusXM.

Safir's notable career in both the public and private sectors includes Police Commissioner of New York City, Director of Operations for the United States Marshals Service, Chief of the federal Witness Protection program, Assistant Director of the U.S. Drug Enforcement Administration, Fire Commissioner of New York City, Chairman and CEO of Bode Technology Group and consultant to the Chairman of ChoicePoint. Mr. Safir currently serves as the Chairman and CEO of Vigilant Resources International (VRI) and is on the Board of Verint Systems, Inc. and Lexis-Nexis Special Services.

Visit [www.siriusxm.com/stars](http://www.siriusxm.com/stars) for more information.

### **About Sirius XM Radio**

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports, news, talk, entertainment, traffic, weather](#), and data services to over 21 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at [siriusxm.com](http://siriusxm.com), and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at [shop.siriusxm.com](http://shop.siriusxm.com) as well as retail locations nationwide.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain*

*subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; potential economic recessionary trends and uncertain economic outlook; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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