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Chrysler Group Dealers to Provide 3-Month SiriusXM Subscription on Pre-Owned Vehicles with Factory-Installed Satellite Radios

NEW YORK, Jan. 23, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) today announced that customers will receive a 3-month subscription to SiriusXM when they purchase a pre-owned vehicle with factory-installed satellite radio, regardless of manufacturer, from participating Chrysler, Dodge, Jeep and Ram Truck dealerships across the United States.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

Customers purchasing pre-owned vehicles from participating Chrysler Group dealerships will have access to SiriusXM's commercial-free music, and premier sports, news, talk, entertainment plus traffic and weather information.

"Customers buying any satellite radio-equipped pre-owned vehicle can be assured of getting best in class audio entertainment at the touch of a button," said Joe Verbrugge, Senior Vice President and General Manager, Automotive Remarketing Division, SiriusXM. "The list of dealers across the country making SiriusXM available to their pre-owned vehicle customers continues to grow and we are proud that Chrysler Group dealers see the value of giving their customers a subscription to SiriusXM."

"Chrysler Group is committed to supporting the ability of dealers to offer their customers the most attractive selection of vehicles with the latest features," said Steve Beahm, Vice President, Sales, Chrysler Group LLC. "A 3-month SiriusXM subscription not only adds value to the superior inventory of pre-owned vehicles available at Chrysler Group dealerships across the country, but also makes driving enjoyable for even more of their customers."

Chrysler Group dealers interested in enrolling in this program should contact SiriusXM at SXMPreOwnedProgram@siriusxm.com.

Chrysler Group will continue to offer customers a subscription to SiriusXM with the purchase of new and Certified Pre-Owned Chrysler, Dodge, Jeep and Ram Truck vehicles that are factory equipped with SiriusXM.

For more information on SiriusXM, please visit www.siriusxm.com.

About Sirius XM Radio

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports](#), [news](#), [talk](#).

[entertainment](#), [traffic](#), [weather](#), and data services to over 21 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at [siriusxm.com](#), and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at [shop.siriusxm.com](#) as well as retail locations nationwide.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; potential economic recessionary trends and uncertain economic outlook; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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Media contact for SiriusXM:

Sal Resendez
646 313 2405
sal.resendez@siriusxm.com

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