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Uninhibited Matchmaking Show "Love Talk" Launches on SiriusXM

On six-week live, call-in series "Love Talk with Susan and Jennifer" leading New York matchmakers get to the heart of the matter with listeners nationwide

Dating and relationship problems big and small solved in no-holds-barred forum

NEW YORK, Aug. 17, 2011 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced that preeminent professional matchmakers Susan Rose and Jennifer Heller—co-founders of New York-based matchmaking business Rose & Heller and dating site www.susanandjen.com will host *Love Talk with Susan and Jennifer*, a six-week live, call-in series dedicated to helping listeners across the country find their perfect love match.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

Love Talk with Susan and Jennifer will launch August 20 at 6:00 pm ET and air Saturdays through September 24 live from 6:00 – 8:00 pm ET on SiriusXM Stars, channel 107.

As successful matchmakers for over ten years to upscale, time-starved New Yorkers, Susan and Jennifer have seen it all. On *Love Talk*, they will help male and female listeners identify their dating patterns and uncover their roadblocks, leading to major light bulb moments. Susan and Jennifer will peel away listeners' self-sabotaging ways and guide them through easy, transformational steps to teach them how to take a healthy approach to finding love and relationship success.

Drawing from their own experience as well their years of working with a wide range of personality types, Susan and Jennifer will open the phone lines and create an uncensored forum for listeners to share their dating debacles, fears, secrets, successes and everything else on their minds.

Topics on *Love Talk* will include: re-assessing goals with a "Mindset Makeover" and why this is an essential step to take before plans for the first date are made, why women today want "Mr. Real" instead of "Mr. Big," "The Ten Commitments of Dating" — a list of tried and true Rose & Heller mantras designed to guide novices and veterans alike through the choppy waters of dating and love, the Art of Flirting, Dating Out of the Box and the Myth of the Relationship Roster—that unrealistic list of requirements that potential mates must meet, limiting one's chance at attaining real love.

On *Love Talk*, Susan and Jennifer will bridge the dating disconnect between men and women through open and frank discussion with listeners all over the country. No gimmicks, no tricks – just real advice, for real people.

Before founding Rose & Heller, Susan had over fifteen years of experience in the international and domestic non-profit world, serving as a Director of Development at The East/West Institute and Contributing Editor at *Redbook*. Her international relief work focused on analyzing a situation and executing a plan to put people and resources together to fill a need.

Jennifer was a human resources executive for twenty years at major corporations including MTV Networks/Nickelodeon, McGraw-Hill and Bergdorf Goodman. Her extensive experience in dealing with human relations issues and looking for each person's unique talents formed a natural link to her "fabulous second act" as a professional matchmaker. She holds a degree in Psychology from Tulane University and was certified at The New School of Social Research in administering the Myers-Briggs Personality Type Indicator.

Visit www.siriusxm.com for more information.

About Sirius XM Radio

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports, news, talk, entertainment, traffic, weather](#), and data services to over 21 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at siriusxm.com, and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at shop.siriusxm.com as well as retail locations nationwide.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be

found in our Annual Report on Form 10-K for the year ended December 31,2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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