

August 3, 2011



# SiriusXM To Broadcast Live From All 32 NFL Training Camps In August

**Annual SiriusXM NFL Radio Training Camp Tour kicks off today, Aug. 3, getting fans of every team ready for NFL season**

NEW YORK, Aug. 3, 2011 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI), the Official Satellite Radio Partner of the NFL, will kick off the seventh annual SiriusXM NFL Radio Training Camp Tour today, August 3, broadcasting live from all 32 NFL team training camps between now and the start of the 2011 regular season.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO> )

All shows will air on SiriusXM NFL Radio, SiriusXM's 24-hour NFL channel, available nationwide on channel 88 on Sirius and XM Premier (formerly known as "The Best of Sirius").

SiriusXM NFL Radio hosts will broadcast live on location from training camp sites around the country, giving listeners access to their favorite teams and players as they prepare for the coming season. The series will present an expert breakdown of every team, one-on-one interviews with players, coaches and franchise executives, and reports on rookies, veterans and free agents. A schedule detailing show times, hosts and locations appears below.

SiriusXM NFL Radio hosts on the tour include former players, coaches, front office executives and other insiders including: former NFL MVP **Rich Gannon**, former NFL head coach **Brad Childress**, three time Pro-Bowl offensive lineman **Randy Cross**, longtime Dallas Cowboys pro personnel executive **Gil Brandt**, former NFL defensive lineman **Tim Ryan**, former NFL front office executive **Pat Kirwan**, former NFL QB **Jim Miller**, former NFL defensive back **Solomon Wilcotts**, former NFL lineman **Ross Tucker**, former All-Pro linebacker **Carl Banks**, plus NFL experts **Adam Schein**, **Peter King** and **Bob Papa**.

On Saturday, August 6, SiriusXM NFL Radio will present live coverage from the Pro Football Hall of Fame in Canton, OH, for the 2011 enshrinement ceremonies. Listeners will hear live coverage as the class of 2011 is inducted - which includes Richard Dent, Marshall Faulk, Chris Hanburger, Les Richter, Ed Sabol, Deion Sanders and Shannon Sharpe.

Connect with SiriusXM NFL Radio on Twitter ([@SiriusXMNFL](https://twitter.com/SiriusXMNFL)) and Facebook ([facebook.com/SiriusXMNFLRadio](https://facebook.com/SiriusXMNFLRadio)) for alerts on upcoming guests and topics. Visit [www.siriusxm.com/nfl](http://www.siriusxm.com/nfl) for more programming information.

2011 SiriusXM NFL Radio Training Camp Tour Schedule: (All times ET)

Wed, Aug. 3: **Dallas Cowboys**, San Antonio, TX  
12-3pm, Hosts: Jim Miller and Gil Brandt

Thu, Aug. 4: **Cleveland Browns**, Berea, OH  
3-7pm, Hosts: Tim Ryan, Pat Kirwan and Brad Childress

Fri, Aug. 5: **New York Jets**, Florham Park, NJ  
11am-3pm, Hosts: Adam Schein and Ross Tucker  
**Pittsburgh Steelers**, Latrobe, PA  
7-10pm, Hosts: Tim Ryan, Pat Kirwan and Brad Childress

Sat, Aug. 6: **Pro Football Hall of Fame**, Canton, OH  
Live coverage from Canton begins at 12pm

Sun, Aug. 7: **Philadelphia Eagles**, Bethlehem, PA  
11am-3pm, Hosts: Adam Schein and Ross Tucker  
**Chicago Bears**, Bourbonnais, IL  
3-7pm, Hosts: Jim Miller and Solomon Wilcotts

Mon, Aug. 8: **Detroit Lions**, Allen Park, MI  
12-3pm, Hosts: Jim Miller and Solomon Wilcotts  
**San Diego Chargers**, San Diego, CA  
3-7pm, Hosts: Pat Kirwan and Brad Childress

Tue, Aug. 9: **New England Patriots**, Foxboro, MA  
11am-3pm, Hosts: Adam Schein and Randy Cross  
**Arizona Cardinals**, Flagstaff, AZ  
3-7pm, Hosts: Pat Kirwan and Brad Childress  
**Cincinnati Bengals**, Georgetown, KY  
7-10pm, Hosts: Jim Miller and Solomon Wilcotts

Wed, Aug. 10: **Minnesota Vikings**, Mankato, MN  
1-4pm, Host: Rich Gannon  
**St. Louis Rams**, Earth City, MO  
4-7pm, Hosts: Tim Ryan and Pat Kirwan

Thu, Aug. 11: **Buffalo Bills**, Pittsford, NY  
7-11am, Host: Ross Tucker  
**Indianapolis Colts**, Anderson, IN  
11am-3pm, Hosts: Jim Miller and Solomon Wilcotts  
**Tennessee Titans**, Nashville, TN  
3-7pm, Hosts: Tim Ryan and Pat Kirwan  
**Carolina Panthers**, Spartanburg, SC  
7-10pm, Host: Gil Brandt

Fri, Aug. 12: **Houston Texans**, Houston, TX  
3-7pm, Hosts: Jim Miller and Pat Kirwan

Sat, Aug. 13: **Jacksonville Jaguars**, Jacksonville, FL  
11am-2pm, Hosts: Randy Cross and Ross Tucker  
**Denver Broncos**, Englewood, CO  
2-6pm, Hosts: Tim Ryan and Pat Kirwan  
**Seattle Seahawks**, Renton, WA  
6-9pm, Hosts: Jim Miller and Gil Brandt

Sun, Aug. 14: **Atlanta Falcons**, Flowery Branch, GA  
12-4pm, Hosts: Randy Cross and Ross Tucker  
**Washington Redskins**, Ashburn, VA  
4-8pm, Hosts: Tim Ryan and Pat Kirwan

Mon, Aug. 15: **Miami Dolphins**, Davie, FL  
12-3pm, Hosts: Howard David and Ross Tucker  
**Baltimore Ravens**, Owings Mills, MD  
3-7pm, Hosts: Tim Ryan and Pat Kirwan

**Oakland Raiders**, Napa, CA  
7-10pm Hosts: Jim Miller and Gil Brandt

Tue, Aug. 16: **New York Giants**, Meadowlands, NJ  
7-11am, Hosts: Bob Papa and Carl Banks  
**Tampa Bay Buccaneers**, Tampa, FL  
3-7pm, Hosts: Tim Ryan and Pat Kirwan

Wed, Aug. 17: **Green Bay Packers**, Green Bay, WI  
11am-3pm, Hosts: Adam Schein and Rich Gannon  
**New Orleans Saints**, Metairie, LA  
3-7pm, Host: Tim Ryan  
**Kansas City Chiefs**, St. Joseph, MO  
7-10pm, Hosts: Jim Miller and Gil Brandt

The broadcast from **San Francisco 49ers** camp in Santa Clara, CA, will occur the week of August 22.  
(Schedule subject to change.)

## **About Sirius XM Radio**

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports, news, talk, entertainment, traffic, weather](#), and data services to over 21 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at [siriusxm.com](#), and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at [shop.siriusxm.com](#) as well as retail locations nationwide.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; our substantial indebtedness; and the useful life of*

*our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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