

November 23, 2010



# His Eminence Edward Cardinal Egan to Launch Special Advent Series on SIRIUS XM

**'The Spirit of Advent: In Scripture, Story and Song' debuts November 27 and airs weekly through Christmas on The Catholic Channel**

NEW YORK, Nov. 23, 2010 /PRNewswire/ -- SIRIUS XM Radio (Nasdaq: SIRI) announced today that His Eminence Edward Cardinal Egan, the former Archbishop of New York, will return to The Catholic Channel to host an exclusive five-part radio series created by His Eminence and dedicated to the season of Advent.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

*The Spirit of Advent: In Scripture, Story and Song* will debut Saturday, November 27 (9:00 – 10:00 am ET) on The Catholic Channel, SIRIUS channel 159 and XM channel 117, and will feature a new edition each Saturday during the Advent season plus a special finale airing Christmas Eve.

The program will replay several times each weekend, including Saturday (3:00 pm ET and 7:00 pm ET) and Sunday (8:00 am ET, 12:00 pm ET, 2:00 pm ET and 9:00 pm ET).

Cardinal Egan has designed this series of Advent specials to give listeners a deeper and richer perspective on the teachings and traditions of Advent, with the benefit of Cardinal Egan's experiences from parish priest to Vatican scholar to head of the Archdiocese of New York, his extensive study of the scriptures, his talent for telling a tale or two, and his passion for celebrating Advent not only through words but also through music. The series combines scripture with personal stories and powerful song to inform and inspire in a new way.

His Eminence will focus on the season's anticipation of the birth of Christ through the scripture and music of each week's liturgy, explaining the significance of the readings and discussing a particular song selection, and sharing his own memories and anecdotes from more than 50 years in the priesthood.

A lifelong music enthusiast and accomplished classical pianist, the Cardinal will talk with his audience about the differences between Advent music and Christmas music, the lyrics and history of the hymns and why they are chosen for the mass. Song selections will include Advent hymns like "O Come, O Come, Emmanuel" and "Lead Kindly Light," and joyous Christmas songs such as "Hark The Herald Angels Sing" and "O Come All Ye Faithful."

Cardinal Egan said, "It is a joy for me to return to The Catholic Channel, particularly during this wondrous season of Advent. It is my hope that our programs, *The Spirit of Advent*, will help our listeners better understand the longing that we feel as we anticipate the birth of Our Savior, which culminates in the great joy of Christmas."

Cardinal Egan retired as Archbishop of New York in 2009 after nearly nine years in that position. In 2006, he played an instrumental role in creating and launching the Catholic Channel on SIRIUS XM, where he hosted a weekly talk show, *A Conversation with the Cardinal*. Cardinal Egan saw the channel as an important and unprecedented opportunity for the Church to utilize the modern medium of satellite radio to communicate directly with a nationwide audience.

Today the Catholic Channel is a contemporary and effective way for the Catholic Church to deliver its message and teaching 24 hours a day, 365 days a year and serves as a forum that encourages people from all walks of life to call in and be a part of the daily discussion on faith and modern day life.

For more information please visit [www.sirius.com/thecatholicchannel](http://www.sirius.com/thecatholicchannel).

### **About SIRIUS XM Radio**

SIRIUS XM is America's satellite radio company, broadcasting more than 135 channels of commercial-free music, and premier sports, news, talk, entertainment, traffic, weather, and data services to 19.9 million subscribers in cars, trucks, boats and aircraft, and through a wide range of mobile devices.

SIRIUS XM offers an array of content from some of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers. SIRIUS XM programming is also available at [sirius.com](http://sirius.com) and [xmradio.com](http://xmradio.com), and on Apple iPhone and iPod touch, BlackBerry and Android-powered mobile devices using the SIRIUS XM Premium Online App.

SIRIUS XM has arrangements with every major automaker and its radio products are available at retail locations nationwide, as well as [shop.sirius.com](http://shop.sirius.com) and [shop.xmradio.com](http://shop.xmradio.com).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our dependence upon automakers and other third parties, the substantial indebtedness of SIRIUS and XM; the useful life of our satellites; and our competitive position versus other forms of audio and video entertainment. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2009*

*and its Quarterly Report on Form 10-Q for the period ending September 30, 2010 and XM's Annual Report on Form 10-K for the year ended December 31, 2009 and its Quarterly Report on Form 10-Q for the period ending September 30, 2010, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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