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## **Renowned Chef Rick Bayless Invites SIRIUS XM Listeners to His 'Fiesta at Rick's' on Martha Stewart Living® Radio**

**During an exclusive five-week satellite radio series, the master of Mexican cuisine takes calls from listeners across the country, shares recipes and tips from his award-winning kitchen, and explores eating responsibly, throwing the perfect summer party and more**

**Bayless to host live shows from his famed Chicago restaurant Frontera Grill and from his private backyard launch party for his new cookbook "Fiesta at Rick's: Fabulous Food for Great Times with Friends"**

**Guests to include world-class chefs Marcus Samuelsson, Art Smith, Tony®-nominated actress Kelli O'Hara, as well as farmers, mixologists, and others**

NEW YORK, July 13 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) today announced that Rick Bayless, the award-winning renowned chef, restaurateur, bestselling cookbook author, television personality and "Top Chef Master" will host *Fiesta at Rick's*, an exclusive five-week satellite radio series on SIRIUS XM's Martha Stewart Living® Radio.

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On *Fiesta at Rick's*, Bayless will take calls from listeners across the country and welcome a wide variety of guests to explore topics such as home cooking, eating responsibly, and throwing the perfect summer party. He will also share tips and recipes for authentic Mexican cuisine from his new cookbook, *Fiesta at Rick's: Fabulous Food for Great Times with Friends* (W.W. Norton, 2010), offering great ideas on everything from libations and savory nibbles to street food and live-fire grilled meat and fish.

*Fiesta at Rick's* will launch July 14 at 7:00 pm ET with a live broadcast event at SIRIUS XM's New York City studios and will air every Wednesday on Martha Stewart Living® Radio at 7:00 pm ET through August 11. For his debut show, Bayless will be joined in studio by Michael White, executive chef of Convivio in New York City, and three-time Tony-award nominated actress Kelli O'Hara, who recently starred in *South Pacific*.

Future guests include world-class chef Marcus Samuelsson, co-founder of The Marcus Samuelsson Group, chef/owner of New York City's forthcoming Red Rooster Harlem restaurant, author of the award-winning *New American Table* cookbook, and winner of

season 2 of Bravo's *Top Chef Masters*; and Peter Hoffman, chef/owner of Savoy Restaurant in New York City. Bayless will host three editions of *Fiesta at Rick's* from his Chicago home base, including a live broadcast July 28 from his own private backyard book party fiesta celebrating the release of his *Fiesta at Rick's* cookbook with special guests including fellow Chicago chef Art Smith. On August 4 and August 11 he will host *Fiesta at Rick's* from his award-winning restaurant Frontera Grill (all show times 7:00 – 8:00 pm ET).

Martha Stewart recently sat down with Bayless on her exclusive SIRIUS XM interview series *At Martha's Table*. In this clip from their interview, Bayless shares a Cinco de Mayo recipe that's good all year long, a Mexican spin on paella: <http://www.youtube.com/watch?v=YtnculMx5Ww>.

Renowned chefs Anthony Bourdain and Eric Ripert and designer Isaac Mizrahi have also hosted exclusive five-week series on SIRIUS XM's Martha Stewart Living® Radio.

On Martha Stewart Living® Radio, Martha Stewart and her team of lifestyle experts teach, advise and inspire around-the-clock with shows about entertaining, cooking, pet care, gardening, weddings and much more. For more information, please visit [www.sirius.com/marthastewartlivingradio](http://www.sirius.com/marthastewartlivingradio) or [www.xmradio.com/marthastewartlivingradio](http://www.xmradio.com/marthastewartlivingradio).

### **About SIRIUS XM Radio**

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge®, The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball®, NASCAR®, NBA, NHL®, and PGA TOUR®, and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at [shop.sirius.com](http://shop.sirius.com) and [shop.xmradio.com](http://shop.xmradio.com), and at retail locations nationwide, including Best Buy, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic® service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS'*

*and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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