

July 13, 2010



British Open Championship to Air Nationwide on SIRIUS XM Radio

Hole-by-hole coverage from The Old Course at St. Andrews airs July 15-18

SIRIUS XM will carry more than 45 hours of live on-course play-by-play Thursday through Sunday

NEW YORK, July 13 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) announced today that it will air the 2010 British Open Championship live nationwide this Thursday, July 15, through Sunday, July 18, on XM channel 146 and on SIRIUS channel 209 for subscribers with the "Best of XM" programming package.

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SIRIUS XM will provide listeners with hole-by-hole coverage of the Open Championship, provided by IMG, live from the renowned Old Course at St. Andrews in Scotland as well as live updates and analysis from SIRIUS XM's Fred Albers and Matt Adams.

Live coverage will start Thursday and Friday at 3:00 am ET and Saturday and Sunday at 4:00 am ET and will continue until the conclusion of each day's play. On-course coverage will be immediately followed by a wrap-up of the day's action along with highlights, analysis, and player interviews on *Open Championship Replay*, hosted by SIRIUS XM's Fred Albers and Matt Adams, who will be on site at St. Andrews. Following *Open Championship Replay*, SIRIUS XM will rebroadcast the day's play-by-play during the afternoon drive time and evening hours until live coverage begins the next morning.

In all, listeners will have access to more than 45 hours of live play-by-play from Thursday through Sunday plus comprehensive replays that will cover all the day's highlights and the performances of the tournament leaders.

The Open Championship, celebrating its 150th anniversary this year, is the oldest of golf's four major championships and St. Andrews is one of the tournament's most storied venues. The Old Course, revered as the very home of golf, has hosted 27 of the Open Championships dating back to 1873, most recently in 2000 and 2005 when Tiger Woods captured the prized Claret Jug both times.

In the days leading up to the tournament SIRIUS XM's hosts will provide golf fans with daily talk and analysis of this year's championship field. *Fairways of Life* with Matt Adams will air live Monday through Wednesday (7:00-9:00 am ET), followed by *Teed Off* with Brian Katrek (9:00 am – 11:00 am ET), then *Making the Turn* with Peter Kessler (11:00 am- Noon ET).

Tuesday evening (5:00 pm ET), PGA TOUR member Chris DiMarco and broadcaster Greg Warmoth will host a new edition of their weekly talk show, *oPINionated*. DiMarco, who competed in the Open Championships at St. Andrews in 2000 and 2005 and was the runner-up in the 2006 event at Hoylake, will share his own British Open experiences as well as his thoughts on the players competing in this year's event. *oPINionated* replays several times throughout the week.

All shows air on XM channel 146 and on SIRIUS channel 209 for subscribers with the "Best of XM" programming package.

For more information on SIRIUS XM's golf coverage, visit www.xmradio.com/pgatour.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Rosie O'Donnell, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge®, Bob Edwards, Chris "Mad Dog" Russo, Jimmy Buffett, The Grateful Dead, Willie Nelson, Bob Dylan and Tom Petty. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball®, NASCAR®, NBA, NHL®, and PGA TOUR® and major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Wal-Mart and independent retailers.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic® service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: general economic conditions; our dependence upon automakers and other third parties, the substantial indebtedness of SIRIUS and XM; the useful life of our satellites; and our

competitive position versus other forms of audio and video entertainment. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2009 and XM's Annual Report on Form 10-K for the year ended December 31, 2009, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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