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VF Announces Appointment of Scott Roe as Vice President – Controller & Chief Accounting Officer

GREENSBORO, N.C.-- VF Corporation (NYSE: VFC), a leader in branded lifestyle apparel and footwear, today announced that Scott A. Roe has been named as the company's Vice President – Controller and Chief Accounting Officer and a member of its Operating Committee. As announced on May 29, 2012, Bradley A. Batten, who previously held the role, is retiring after 10 years of service with VF.

"Scott has played an important role in the evolution of our finance team; most recently in providing financial oversight of our international business during a period of exceptional growth," said Bob Shearer, VF Senior Vice President and Chief Financial Officer. "His experience will serve our shareholders well as he assumes this important leadership position at VF."

In 2012, Roe was promoted to VF's Vice President – Finance and began working closely with Batten on transition plans. During this period, he also assumed responsibility for financial oversight of the Jeanswear Americas and Imagewear coalitions. From 2006 to 2012, Roe served as VF's Vice President – Finance and Chief Financial Officer of the company's international business. Prior to that, he held a series of financial leadership roles within the company's Intimates coalition. Roe joined VF in 1996 after serving as a senior auditor for Ernst & Young.

About VF

VF Corporation is a global leader in branded lifestyle apparel and footwear with more than 30 brands. The company's largest five brands are *The North Face*®, *Wrangler*®, *Timberland*®, *Vans*®, and *Lee*®. Other brands include *7 For All Mankind*®, Bulwark®, *Eagle Creek*®, *Eastpak*®, *Ella Moss*®, *JanSport*®, *Kipling*®, *lucy*®, *Majestic*®, *Napapijri*®, *Nautica*®, *Red Kap*®, *Reef*®, *Riders*®, *Splendid*® and *Smartwool*®. For more information, visit www.vfc.com.

VF Contacts:
Carole Crosslin, 336-424-7836
Director, Corporate Communications
or
Lance Allega, 336-424-6082
Director, Investor Relations

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