June 15, 2011

VF To Present at the Jefferies 2011 Global Consumer Conference

GREENSBORO, N.C.-- VF Corporation (NYSE: VFC) today announced it will participate in the Jefferies 2011 Global Consumer Conference in Nantucket, Massachusetts. Bob Shearer, Senior Vice President and Chief Financial Officer, will present on behalf of VF Corporation on Tuesday, June 21, 2011 at 1:20 p.m. Eastern Time. Access to the presentation is open to the press and general public in a listen only mode. The presentation will be simultaneously broadcast on the Internet and can be accessed via the VF website at www.vfc.com. An online archive of the web cast will be available within two hours of the conclusion of the presentation and will remain available through July 5, 2011.

About VF

VF Corporation is a global leader in branded lifestyle apparel with more than 30 brands, including Wrangler(R), The North Face(R), Lee(R), Vans(R), Nautica(R), 7 For All Mankind(R), Eagle Creek(R), Eastpak(R), Ella Moss(R), JanSport(R), lucy(R), John Varvatos(R), Kipling(R), Majestic(R), Napapijri(R), Red Kap(R), Reef(R), Riders(R)and Splendid(R).

VF Corporation's press releases, annual report and other information can be accessed through the Company's home page, www.vfc.com.

Source: VF Corporation