April 7, 2010

VF To Present at Telsey Advisory Group Conference

GREENSBORO, N.C.-- VF Corporation (NYSE: VFC) today announced it will participate in the Telsey Advisory Group 2010 Consumer Conference at the Westin Time Square in New York City. Eric C. Wiseman, Chairman, President and Chief Executive Officer, is scheduled to present on Wednesday, April 14, 2010 at 10:00 a.m. Eastern Time. Access to the presentation is open to the press and general public in a listen only mode. The presentation will be simultaneously broadcast on the Internet and can be accessed via the VF website at www.vfc.com. An online archive of the web cast will be available within two hours of the conclusion of the presentation and will remain available through May 13, 2010.

About VF

VF Corporation is a global leader in branded lifestyle apparel with more than 30 brands, including Wrangler(R), The North Face(R), Lee(R), Vans(R), Nautica(R), 7 For All Mankind(R), Eagle Creek(R), Eastpak(R), Ella Moss(R), JanSport(R), lucy(R), John Varvatos(R), Kipling(R), Majestic(R), Napapijri(R), Red Kap(R), Reef(R), Riders(R) and Splendid(R).

VF Corporation's press releases, annual report and other information can be accessed through the Company's home page, www.vfc.com.

Source: VF Corporation