January 8, 2009

VF To Present at the ICR XChange Conference

GREENSBORO, N.C.-- VF Corporation (NYSE: VFC) today announced that Eric Wiseman, Chairman and Chief Executive Officer, and Bob Shearer, Senior Vice President and Chief Financial Officer, will present on behalf of VF Corporation at the 11th Annual ICR XChange Conference on Wednesday, January 14th at 8:25 a.m. PST in Dana Point, California.

The presentation will be simultaneously broadcast on the Internet and can be accessed via the VF website at www.vfc.com.

About VF

VF Corporation is a global leader in lifestyle apparel with a diverse portfolio of jeanswear, outdoor, imagewear, sportswear and contemporary apparel brands. Its principal brands include Wrangler(R), Lee(R), Riders(R), The North Face(R), Vans(R), Reef(R), Eagle Creek(R), Eastpak(R), JanSport(R), Napapijri(R), Nautica(R), Kipling(R), John Varvatos(R), 7 For All Mankind(R), lucy(R), Majestic(R) , Lee Sport(R) and Red Kap(R).

VF Corporation's press releases, annual report and other information can be accessed through the Company's home page, www.vfc.com.

Source: VF Corporation