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VF Names Scott Baxter President of Imagewear Coalition

Will Lead VF's Licensed Sports and Occupational Apparel Businesses

GREENSBORO, N.C.--

VF Corporation (NYSE: VFC) announced that it has promoted Scott Baxter to President of its Imagewear coalition, effective immediately. In his new role Baxter will be responsible for the Company's licensed sports and occupational apparel businesses, which are based in Tampa, Florida, and Nashville, Tennessee, respectively.

Baxter, 43, joined VF Imagewear in November, 2007 as President of its Activewear Division, which markets branded apparel under agreements with licensors such as the National Football League, Major League Baseball, Harley-Davidson, the National Hockey League, the National Basketball Association, leading colleges under the ESPN College GameDay(TM) brands, ESPN and NASCAR's leading teams and drivers.

Prior to joining VF, Baxter served as Senior Vice President of Home Depot and leader of the retailer's Home Services Division. Baxter also has served as Executive Vice President of Edward Don & Company, a leading foodservice equipment and supply distributor based in Chicago, and President of LNC Corporation's Restaurant Leadership Group based in Tempe, Arizona. He also has held senior sales and business development positions with PepsiCo and Nestle.

Baxter will report to Eric Wiseman, President and CEO of VF Corporation. He replaces Ed Doran, who has left the Company to pursue other interests. "Since joining VF, Scott has demonstrated a powerful combination of management skills and leadership capabilities. He clearly has the talent and vision to lead our Imagewear businesses successfully into the future," said Wiseman.

Baxter received an M.B.A. from the J.L. Kellogg Graduate School of Management at Northwestern University and a Bachelor of Arts degree from the University of Toledo.

About VF

VF Corporation is a global leader in lifestyle apparel with a diverse portfolio of jeanswear, outdoor, imagewear, sportswear and contemporary apparel brands. Its principal brands include Wrangler(R), Lee(R), Riders(R), The North Face(R), Vans(R), Reef(R), Eagle Creek(R), Eastpak(R), JanSport(R), Napapijri(R), Nautica(R), Kipling(R), John Varvatos(R), 7 For All Mankind(R), lucy(R), Majestic(R) , Lee Sport(R) and Red Kap(R).

VF Corporation's press releases, annual report and other information can be accessed through the Company's home page, www.vfc.com.

Source: VF Corporation