March 7, 2007

VF to Present at Bank of America Consumer Conference

GREENSBORO, N.C.--

VF Corporation (NYSE: VFC) today announced that Bob Shearer, Senior Vice President and Chief Financial Officer, will present on behalf of VF Corporation at the Bank of America Consumer Conference on Wednesday, March 14th at 4:10 p.m. EST in New York City.

The presentation will be simultaneously broadcast on the Internet and can be accessed via the VF website at http://www.vfc.com. Archived broadcasts will be available on this Web site through March 28, 2007.

About the Company

VF Corporation is a leader in branded lifestyle apparel including jeanswear, outdoor products, image apparel and sportswear. Its principal brands include Wrangler(R), Lee(R), Riders(R), Rustler(R), The North Face(R), Vans(R), Reef(R), Napapijri(R), Kipling(R), Nautica(R), John Varvatos(R), JanSport(R), Eastpak(R), Eagle Creek(R), Lee Sport(R) and Red Kap(R).

VF Corporation's press releases, annual report and other information can be accessed through the Company's home page, www.vfc.com.

Source: VF Corporation