

January 25, 2012



Tanger Outlets at the Arches Discovers STYLE, SAVINGS & Romance This SEASON

**David Tuter, Star of WE TV's "My Fair Wedding" to Appear at the Arches
on Saturday, February 4 at 2pm**

GREENSBORO, N.C., Jan. 25, 2012 (GLOBE NEWSWIRE) -- Tanger Outlets (NYSE:SKT) has united with WE TV this season to give shoppers a reason to fall in love with both Tanger Outlets and WE TV. As part of this national partnership rolling out at all Tanger Outlet Centers promoting the new season of the hit show "My Fair Wedding", hosted by the stylish entertaining expert, David Tuter, Tanger Outlets at the Arches and its shoppers will be given a special surprise with an exclusive appearance by David.

On Saturday, February 4 at 2pm, David Tuter will be at Tanger Outlets at the Arches to present his Top Tips for wedding planning and romantic Valentine's Day celebration ideas. Shoppers will be able to spend an afternoon with David inside a specially designed space at Tanger as David Tuter shares his insight and expertise not only for wedding planning but also for setting a romantic environment on Valentine's Day for all couples. So whether you are a bride to be, or just enjoy the wisdom and innovation of David's entertaining ideas, this event is for you! After David's appearance, he will be on hand to sign his books and meet the shoppers.

"We are extremely excited to have such a style icon host this wonderful Valentine's Day inspired event at our successful center in Deer Park, New York," stated Steven B. Tanger, President & Chief Executive Officer of Tanger Outlet Centers. "The national partnership with WE TV and their hit show is a brand-aligned collaboration that gives our shoppers an opportunity to not only save on style at our great designer and outlet stores this month, but also an added benefit to meet another passionate and professional celebrity with the David Tuter appearance and our upcoming WE TV sweepstakes launching at all Tanger Outlets this February."

The Tanger Outlets and WE *"Fall in Love Sweepstakes"* begins February 1st through March 4th. Shoppers and WE TV viewers can enter to win a dream vacation for two to beautiful Saint Lucia, PLUS a \$1000 Tanger Outlets Shopping Spree. It is easy to enter by visiting WETV.com or by texting DREAM to 39227 or stopping by any Tanger Outlet shopper services nationwide. No purchase necessary. Visit WETV.com for more info beginning February 1, 2012.

ABOUT DAVID TUTERA

Leading Entertaining Expert David Tuter is hailed as an artistic visionary whose ability, uniquely creative talents and outstanding reputation have made him a tremendous success

in the lifestyle arena. Tuteria has created a name for himself by taking his passion for designing spectacular events and transforming it into a lifestyle. He continuously exceeds the expected with an unmatched level of inspiration, imagination, and innovation to create the latest trends in entertaining. His name has become synonymous with style, elegance, creativity and vision.

David's hit primetime show, "My Fair Wedding" airs on WE TV. David whisks into wedding chaos a mere three weeks before a bride's most important day of her life and quickly saves the day as he transforms the fate of the party from less than ordinary to beyond extraordinary. "My Fair Wedding" new season airs Sundays at 9pm/8C.

To view an image of David Tuteria, please go to:

<https://www.issuereirect.com/corporate/mediaroom/69143>

ABOUT TANGER OUTLETS at the ARCHES

Tanger Outlets at the Arches is a European-inspired, metropolitan lifestyle outlet shopping, dining and entertainment experience located in the heart and center of Long Island, just minutes from Manhattan. Based on luxury and value for the consumer, Tanger's creative outlet center concept allows shoppers to stroll a European promenade, lined with beautiful fountains and scenery, and browse through rows of small to large designer and brand name outlet shops interspersed with eateries, cafes and a multiplex innovative theater. Shop in style at more than 95 stores including Neiman Marcus Last Call, Saks Fifth Avenue OFF 5th, J.Crew, Guess, Andrew Marc, Calvin Klein, Brooks Brothers, BCBGMaxazira, Optical Shops of Aspen and more.

To view an image of Tanger at the Arches, please go to:

<https://www.issuereirect.com/corporate/mediaroom/69144>

GENERAL DIRECTIONS:

Take the Long Island Expressway to Exit 53 South, Commack Road. The Arches is located 3 miles south of the Expressway with entrances off both Commack Road and Grand Blvd.

LIRR TRAIN ROUTE--The Arches is conveniently located a short distance from the Deer Park LIRR Train Station. Purchase the Tanger Deer Park package at open ticket offices and ticket machines (gray or blue). The package includes rail fare to Deer Park station, where you can board the Tanger Outlet Shuttle for a short ride to the center.

ABOUT TANGER FACTORY OUTLET CENTERS, INC.

Tanger Factory Outlet Centers, Inc. (NYSE:SKT) is a publicly-traded REIT headquartered in Greensboro, North Carolina that operates and owns, or has an ownership interest in, a portfolio of 39 upscale outlet shopping centers in 25 states coast to coast and in Canada, totaling approximately 11.8 million square feet leased to over 2,500 stores operated by 455 different brand name companies. More than 175 million shoppers visit Tanger Factory Outlet Centers annually. For more information on Tanger Outlet Centers, call 1-800-4TANGER or visit the company's web site at www.tangeroutlet.com

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Source: Tanger Factory Outlet Centers, Inc.