

MakerBot Announces Launch of MakerBot-Ready Apps Portal with Developers Across Web, Tablet and Mobile Platforms

Eight Apps Now Available as MakerBot-Ready Apps

BROOKLYN, N.Y.--(BUSINESS WIRE)-- **MakerBot** is excited to launch its new **MakerBot**®-**Ready Apps Portal**, showcasing a new and exciting platform for 3D designs, characters, educational content, games and more — all designed to work with MakerBot Replicator® 3D Printers. Eight apps are debuting in the MakerBot-Ready Apps Portal, including three design apps: **Leopoly, Zotebook** and **Cookie Caster**; three entertainment apps: **Modio, World of Rabbit** and **Robot Factory for MakerBot**, a useful app: **Fraemes**; and an education-themed app: **Makers Empire**. The MakerBot-Ready Apps are accessible via makerbot.com/readyapps.



MakerBot launched its new MakerBot-Ready Made Apps Portal showcasing apps for 3D design, educational content, games and more. Available at: http://www.makerbot.com/readyapps (Photo: Business Wire)

MakerBot-Ready Apps are part of the MakerBot Developer Program launched earlier this summer. which aims to provide developers the resources needed to integrate with the MakerBot 3D Ecosystem, plus access to the growing 3D printing market. MakerBot-Ready Apps are available for desktop, mobile, tablet and web-based

app platforms; developers gain unprecedented access to the MakerBot Replicator 3D Printing Platform for iOS, Android, web and more.

"We are really thrilled to be able to seamlessly incorporate educational, entertaining and useful 3D printing applications into the MakerBot 3D Ecosystem," noted Jenny Lawton, CEO of MakerBot. "In just one site, makerbot.com/readyapps, 3D printing enthusiasts can access third-party apps that make design and 3D printing even easier and more accessible than ever before. It's our goal to continue expanding the MakerBot Developer Program and generating even more MakerBot-Ready Apps that can join these first ones in the MakerBot-Ready Apps Portal."

MakerBot-Ready Apps in the MakerBot-Ready Apps Portal include:

Leopoly: This web-based design app was created by Leonar3Do, a multi-award-winning 3D tech company that has built its reputation around 3D and virtual reality technologies and solutions. Leopoly features modular apps with intuitive tools and starter objects that can be endlessly customized.

Zotebook: Created by Blank Slate Systems, Zotebook is a mobile design app that allows makers without extensive 3D design experience to quickly prototype concepts. Users draw in 2D and specify a height to create a 3D printable model.

<u>Cookie Caster</u>: This design app created by Dreamforge, a Y Combinator-funded company, allows users to draw or trace images to create a custom 3D printable cookie cutter as well as choose from a large design gallery.

<u>Fraemes</u>: The second partner to join MakerBot-Ready Apps, Fraemes is a Dreamforge product that enables users to design an interchangeable and ready-to-print iPhone case by personalizing unique designs created by artists.

<u>World of Rabbit</u>: Created by Breakdesign, an award-winning mobile development studio based in Singapore and Cape Town, South Africa, World of Rabbit is an entertainment-themed Windows phone app where players work to save an underground rabbit world from robot infestation. Along the way, players earn 3D printable models and accessories designed in collaboration with Trobok Toys.

Robot Factory for MakerBot: This mobile entertainment app was created by Thinker Thing, a Chilean company devoted to making 3D designing and printing accessible to enthusiasts of all ages. Robot Factory allows children as well as adults to create unique and fantastic Retro Robots ready for 3D printing on a phone or tablet. The app uses advanced genetic modeling algorithms in the back end, but keeps a simple interface for easy creating and printing.

<u>Makers Empire</u>: An education-focused mobile design app that encourages creativity and innovation in primary school students. Described by its founders as the "world's easiest to use 3D printing software," Makers Empire features themed modules such as a character builder, block builder and doodler, as well as classroom management and lesson plan tools for teachers that are aligned to the United States, Australian and United Kingdom curriculums.

<u>Modio</u>: This award-winning mobile and tablet-based app was one of the first on the MakerBot-Ready Apps Portal and allows makers to design and 3D print fun characters and creatures by using the built-in parts library, along with options for surface textures and shapes.

All of the MakerBot-Ready Apps are available in the MakerBot-Ready Apps Portal beginning today. Additional MakerBot-Ready Apps are expected to be added as more developer ideas are integrated into the MakerBot Developer Program. For more information on the MakerBot Developer Program, visit makerbot.com/developers. For more information on the MakerBot-Ready Apps Portal and to learn more about each MakerBot-Ready App, visit makerbot.com/readyapps. For more information on MakerBot and its products, visit

makerbot.com.

About MakerBot

MakerBot, a subsidiary of <u>Stratasys</u> Ltd. (Nasdaq:SSYS), is leading the Next Industrial Revolution by setting the standards in reliable and affordable desktop 3D printing. Founded in 2009, MakerBot has built the largest installed base of desktop 3D printers sold to innovative and industry-leading customers worldwide, including engineers, architects, designers, educators and consumers. To learn more about MakerBot, visit <u>makerbot.com</u>.

Photos/Multimedia Gallery Available:

http://www.businesswire.com/multimedia/home/20141209006422/en/

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