

MakerBot to Bring 3D Printed Sesame Street Monster Characters to the MakerBot Digital Store and MakerBot Retail Stores

The MakerBot 3D Printable Sesame Street Monster Collection Includes Cookie Monster, Grover and Frazzle

BROOKLYN, N.Y.--(BUSINESS WIRE)-- **MakerBot** is delighted to announce the release of 3D printable models of favorite Sesame Street characters including **Cookie Monster, Grover and Frazzle**, available for purchase and download on the [MakerBot® Digital Store](#) and in MakerBot Retail Stores in Boston, New York and Greenwich, Connecticut. These three new 3D printable Sesame Street characters join the other Sesame Street models already available on the MakerBot Digital Store. Arriving just in time to get ready for Halloween, these three beloved monster Sesame Street monsters are accompanied by 3D printable Halloween-themed accessories, including Cookie Monster's favorite treats, cookies; Grover's "Super Grover" costume, complete with helmet and cape; and Frazzle's jack-o-lantern carved to resemble his face.



MakerBot unveils the next installment of 3D printable models of favorite Sesame Street characters including Cookie Monster, Grover and Frazzle, available on the MakerBot Digital Store and in MakerBot Retail Stores in Boston, New York and Greenwich, Connecticut. (Photo: Business Wire)

The 3D printable Sesame Street Monster Collection is available to download and 3D print from the [MakerBot Digital Store](#), with prices starting at \$1.99 per digital model. For those who don't yet have their own 3D printer, but would still love to own a MakerBot 3D printed Sesame Street monster, finished 3D prints are available for purchase in the [MakerBot Retail Stores](#). Prices for completed 3D printed

models at the MakerBot Retail Stores will vary depending on the size of the 3D print. These models can be 3D printed exclusively on MakerBot Replicator® 3D Printers and are the first licensed content offered by MakerBot to be protected by secure streaming functionality,

allowing users to purchase and print models without hosting files locally.

“Sesame Street was our first licensed content partner on the MakerBot Digital Store, and today they are our first licensed content partner to take advantage of a new secure streaming option we have recently implemented for the MakerBot Digital Store,” noted Jenny Lawton, acting CEO of MakerBot. “This new functionality within the MakerBot Digital Store has been a request of content partners and allows licensed content and intellectual property to be brought to life in a brand-new 3D printed way.”

MakerBot, a global leader in desktop 3D printing, created the MakerBot Digital Store to sell original, fun, and collectible digital content specifically designed for MakerBot Replicator 3D Printers. The MakerBot Digital Store offers a wide selection of 3D printable models that are verified by MakerBot as easy to print.

Additional 3D printable characters from Sesame Street for the MakerBot Digital Store will be available in the coming months. For more information on MakerBot and its products, visit makerbot.com. For more information on the MakerBot Digital Store and its licensed characters, visit makerbot.com/digitalstore. For locations and information on the MakerBot Retail Stores, visit makerbot.com/retail-store. For more information on Sesame Street, visit sesamestreet.org.

About MakerBot

MakerBot, a subsidiary of Stratasys Ltd. (Nasdaq:SSYS), is leading the Next Industrial Revolution by setting the standards in reliable and affordable desktop 3D printing. Founded in 2009, MakerBot has built the largest installed base of desktop 3D printers sold to innovative and industry-leading customers worldwide, including engineers, architects, designers, educators and consumers. To learn more about MakerBot, visit makerbot.com.

Photos/Multimedia Gallery Available:

<http://www.businesswire.com/multimedia/home/20141029005777/en/>

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Source: MakerBot