

## MakerBot and The Home Depot Bring MakerBot 3D Printers to homedepot.com and Select Stores

MakerBot Replicator 3D Printers Showcased in 12 Stores in California, Illinois and New York

BROOKLYN, N.Y. & ATLANTA--(BUSINESS WIRE)-- MakerBot and The Home Depot® announce a collaboration to bring MakerBot® Replicator® Desktop 3D Printers to customers on <a href="https://www.nome.org/homedepot.com/makerbot">homedepot.com/makerbot</a> and in 12 Home Depot stores in California, Illinois and New York beginning July 14, 2014. This is the first time The Home Depot has offered 3D printers for sale in its stores and will be a pilot program for MakerBot and The Home Depot.



MakerBot and The Home Depot(R) announce a collaboration to bring MakerBot(R) Replicator(R) Desktop 3D Printers to customers on homedepot.com/makerbot and in 12 Home Depot stores in California, Illinois and New York beginning July 14, 2014. This is the first time The Home Depot has offered 3D printers for sale in its stores and will be a pilot program for MakerBot and The Home Depot. (Photo: Business Wire)

MakerBot was founded in 2009 and specializes in desktop 3D printers and scanners. MakerBot is a leader in the desktop 3D printer market with more than 50,000 MakerBot 3D Printers out in the world. MakerBot sets itself apart by offering an entire MakerBot 3D Ecosystem that makes 3D printing easy and accessible for everyone. The MakerBot 3D Ecosystem includes its 3D printers and

scanners, its website <u>Thingiverse.com</u>, the world's largest 3D printing design community for discovering, creating, and sharing of 3D printable files, as well as software, apps, partnerships with leading companies, MakerBot Learning training programs, and its own retail stores in New York, Boston and Greenwich, Connecticut. MakerBot's products include the award-winning MakerBot Replicator line of 3D printers which includes the MakerBot Replicator Desktop 3D Printer, the MakerBot Replicator Mini Compact 3D Printer, the MakerBot Replicator Z18 3D Printer, the MakerBot Replicator 2X Experimental 3D Printer and the MakerBot Digitizer™ Desktop 3D Scanner.

MakerBot 3D Printing and Scanning products will be showcased inside The Home Depot stores in specially designed kiosks that will encourage visitors to experience the wonder of 3D printing firsthand. Trained MakerBot retail staff will provide continual 3D printing demonstrations and offer 3D printed keepsakes for interested customers to take home with them, as well as help with purchase decisions.

The Home Depot stores (12) to offer the MakerBot Replicator 3D printing products and hands on demonstrations will be:

California	Illinois	New York
3838 Hollis Avenue, Emeryville	1232 W. North Ave., Chicago	40 West 23rd Street, New York
1781 E. Bayshore Rd., East Palo Alto	2920 Audrey Avenue, Naperville	980 3rd Avenue, New York
1125 Old County Rd., San Carlos	1300 S. Clinton Street, Chicago	
1675 Wilshire Blvd., Los Angeles	2665 N. Halsted Street, Chicago	
22855 Victory Blvd., West Hills		
7100 Warner Ave., Huntington Beach		

MakerBot is a global leader in the desktop 3D printing industry, and The Home Depot is the world's largest home improvement specialty retailer. By joining forces to showcase the power and versatility of 3D printing in a DIY retail environment, the companies hope to educate customers, who range from builders, architects and contractors to designers, landscapers and general consumers, on the benefits of 3D printing technology. MakerBot 3D printing is used for fast, inexpensive production of replacement parts, product prototypes, architectural designs, art projects, collectibles and many other items.

"We are thrilled to partner with The Home Depot to help bring MakerBot 3D printing technology to The Home Depot customers," noted Bre Pettis, CEO of MakerBot. "Imagine a world where you can 3D print replacement parts and use 3D printing as an integral part of design and building work. Every day we see the magic of 3D printing becoming a reality with our customers; now The Home Depot can also see that magic. We can't wait to see what The Home Depot customers make with our products."

"We are continually looking to bring the latest innovation to our customers and are excited to offer MakerBot 3D Printing products in select stores and on homedepot.com. MakerBot 3D printers are yet another great technology that can serve particular needs of specific customers," said Joe Downey, Merchant, The Home Depot.

**MakerBot**, a subsidiary of <u>Stratasys</u> Ltd. (Nasdaq:SSYS), is leading the Next Industrial Revolution by setting the standards in reliable and affordable desktop 3D printing. Founded in 2009, MakerBot sells desktop 3D printers to innovative and industry-leading customers worldwide, including engineers, architects, designers, educators and consumers. To learn more about MakerBot, visit <u>makerbot.com</u>.

## **About The Home Depot**

The Home Depot is the world's largest home improvement specialty retailer, with 2,264 retail stores in all 50 states, the District of Columbia, Puerto Rico, U.S. Virgin Islands, Guam, 10 Canadian provinces and Mexico. In fiscal 2013, The Home Depot had sales of \$78.8 billion and earnings of \$5.4 billion. The Company employs more than 300,000 associates. The Home Depot's stock is traded on the New York Stock Exchange (NYSE: HD) and is included in the Dow Jones industrial average and Standard & Poor's 500 index.

## **Cautionary Statement Regarding Forward-Looking Statements**

The statements in this press release relating to Stratasys' beliefs regarding the benefits consumers will experience from the collaboration between MakerBot and The Home Depot Stratasys' expectation on the expected performance and timing of the in-store shopping experience, are forward-looking statements reflecting management's current expectations and beliefs. These forward-looking statements are based on current information that is, by its nature, subject to rapid and even abrupt change. Due to risks and uncertainties associated with Stratasys' business, actual results could differ materially from those projected or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to: the risk that consumers will not benefit from the **MakerBot and Home Depot** collaboration as management expects: the risk that unforeseen technical difficulties will delay the shipping of **MakerBot products**; the risk that the performance of the collaboration between MakerBot and The Home Depotwill not be as management expects and other risk factors set forth under the caption "Risk Factors" in Stratasys' most recent Annual Report on Form 20-F, filed with the Securities and Exchange Commission (SEC) on March 3, 2014. Stratasys is under no obligation (and expressly disclaims any obligation) to update or alter its forward-looking statements, whether as a result of new information, future events or otherwise, except as otherwise required by the rules and regulations of the SEC.

\*\*B-Roll Available at: <a href="http://youtu.be/lg\_lpflgk0Y">http://youtu.be/lg\_lpflgk0Y</a>

Photos/Multimedia Gallery Available:

http://www.businesswire.com/multimedia/home/20140714005441/en/

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Source: MakerBot