

# MakerBot Takes Orders for the New MakerBot Replicator Mini Compact 3D Printer

### Winner of Four Awards at CES 2014

BROOKLYN, N.Y.--(BUSINESS WIRE)-- MakerBot, the global leader in desktop 3D printing, is excited to announce it is now taking orders for one of its newest 3D printers, the user-friendly and affordable **MakerBot® Replicator® Mini Compact 3D Printer**. Orders may be placed online at <u>makerbot.com/mini</u>, by calling 347-334-6800, and at the three MakerBot retail stores in New York, Boston and Greenwich, Conn.

MakerBot believes the MakerBot Replicator Mini Compact 3D Printer is sized to transform a small desk in an office, home or classroom, into an exciting creativity center. Winner of four awards at the 2014 Consumer Electronics Show (CES), MakerBot Replicator Mini Compact 3D Printer impressed CES attendees, and also drew the attention of media and CES award judges, winning the coveted CES 2014 Editors' Choice Award from *Popular Mechanics*, CES 2014 Best in Show from *Digital Trends* and *ZDNet*, and Best of CES 2014 Greatest Hits from *PC Pro*. MakerBot has designed the MakerBot Replicator Mini to be a reliable, durable and easy-to-use desktop 3D printer. Designed to run the free MakerBot Desktop software, it provides the ability to print, manage and share 3D creations simply and seamlessly from a Mac or PC.

"Reflecting on the future of our products, I imagine a lot of them will look like the MakerBot Replicator Mini," said Bre Pettis, CEO of MakerBot. "We've been working hard for years to make 3D printing easy; now, with the MakerBot Replicator Mini, it is easy. We view the MakerBot Replicator Mini as a versatile and tidy 3D printer that can fit almost anywhere – up at the Space Station, at an elite institution, or in a preschool."

The MakerBot Replicator Mini Compact 3D Printer, to be manufactured in Brooklyn, N.Y., will be the lowest priced MakerBot 3D printer with a retail price of \$1,375. Orders are now being taken and the company expects to begin shipping this spring.

The MakerBot Replicator Mini is also designed to be educational, entertaining and useful. With its One-Touch™ 3D printing, it has a maximum build volume of 10.0 L x 10.0 W x 12.5 H cm (3.9 L x 3.9 W x 4.9 H in) and offers plug-and-play features. It is optimized for speed, has a build plate that requires no leveling, and produces a default 200-micron layer resolution in 3D prints. The MakerBot Replicator Mini offers fifth generation MakerBot technology that MakerBot believes defines the new standard in 3D printing for ease-of-use, quality and reliability. The MakerBot Replicator Mini is optimized for MakerBot PLA Filament, available in 17+ fun colors, and offers the ability through MakerBot Desktop to download 3D models from Thingiverse.com, MakerBot's 3D design community with more than 200,000 downloadable digital designs. It is also the perfect companion for the MakerBot Digital Store,

where digital files may be purchased to 3D print original, fun and collectible content made for the MakerBot Replicator Mini and MakerBot's other fifth generation 3D printers. The MakerBot <u>Digital Store</u> Series One Collections include fun and easy to 3D print collectibles such as: <u>Around Town™</u>, <u>Chunky Trucks™</u>, <u>The Cosmic Cadets™</u>, <u>Dragons of Glastonbury™</u>, <u>Famous Flyers™</u> and <u>PetPals™</u>.

Powered by the new, user-friendly **MakerBot Replicator 3D Printing Platform**, which includes an onboard camera, plug and play features, app and cloud enabled workflow, and Wi-Fi connectivity, the MakerBot Replicator Mini is designed to help define the standard for ease-of-use, quality and reliability in the consumer 3D printer market. The MakerBot Replicator Mini is also a great companion to the <u>MakerBot® Digitizer™ Desktop 3D Scanner</u> that helps unlock creativity by taking a physical object and quickly and easily turning it into a digital file that can then be 3D printed and shared. The MakerBot Replicator Mini Compact 3D Printer is part of the MakerBot 3D Ecosystem. "We believe that the MakerBot 3D Ecosystem helps fulfill the vision of a 3D printer for everyone," noted Bre Pettis.

Shipping at the same time as the MakerBot Replicator Mini are two great apps intended to be compatible with the MakerBot Replicator Mini that will make 3D printing even easier with the introduction of <a href="MakerBot Mobile">MakerBot Mobile</a> and <a href="MakerBot Mobile">MakerBot Mobile</a> is a free mobile app that is designed to give the power to monitor and control the MakerBot Replicator Mini directly from a mobile device. MakerBot PrintShop is a fun, easy and free way to create and 3D print all kinds of cool things, from jewelry to signs and more.

To learn more about the MakerBot Replicator Mini Compact 3D Printer and to place an order, visit <u>makerbot.com/mini</u> or call 347-334-6800.

## About MakerBot

MakerBot, a subsidiary of Stratasys Ltd., is leading the Next Industrial Revolution by setting the standards in reliable and affordable desktop 3D printing. Founded in 2009, MakerBot has built the largest installed base of desktop 3D printers sold to innovative and industry-leading customers worldwide, including engineers, architects, designers, educators and consumers. The MakerBot 3D Ecosystem drives accessibility and rapid adoption of 3D printing and includes: Thingiverse.com, the MakerBot Digitizer Desktop 3D Scanner, the MakerBot Replicator line of Desktop 3D Printers, MakerWare software, MakerCare, the MakerBot retail stores, and strategic partnerships with top-tier brands. MakerBot has been honored with many accolades, including Popular Mechanics' "Overall Winner" for best 3D printer, Time Magazine's "Best Inventions of 2012," Popular Mechanics' "Editor's Choice Award," Popular Science's "Product of the Year," Fast Company's "One of the World's Top 10 Most Innovative Companies in Consumer Electronics," and many more. Join the Next Industrial Revolution by following MakerBot at makerbot.com.

### About Stratasys

**Stratasys Ltd**. (Nasdaq:SSYS), headquartered in Minneapolis, Minn. and Rehovot, Israel, manufactures 3D printers and materials for prototyping and production. The company's patented FDM<sup>®</sup> and PolyJet<sup>®</sup> 3D printing technologies produce prototypes and manufactured goods directly from 3D CAD files or other 3D content. Systems include 3D printers for idea development, prototyping and direct digital manufacturing. Stratasys subsidiaries include MakerBot and Solidscape and the company operates the RedEye

digital-manufacturing service. Stratasys has more than 1,800 employees, holds over 550 granted or pending additive manufacturing patents globally, and has received more than 20 awards for its technology and leadership. Online at: <a href="mailto:stratasys.com">stratasys.com</a> or <a href="mailto:blog.stratasys.com">blog.stratasys.com</a>.

# **Cautionary Statement Regarding Forward-Looking Statements**

Certain information included or incorporated by reference in this press may be deemed to be "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements are often characterized by the use of forward-looking terminology such as "may," "will," "expect," "anticipate," "estimate," "continue," "believe," "should," "intend," "project" or other similar words, but are not the only way these statements are identified. These forward-looking statements may include, but are not limited to, statements relating to the company's objectives, plans and strategies, statements regarding the company's products and their expected performance, statements that contain projections of results of operations or of financial condition (including, with respect to the MakerBot merger) and all statements (other than statements of historical facts) that address activities, events or developments that the company intends, expects, projects, believes or anticipates will or may occur in the future. Forward-looking statements are not guarantees of future performance and are subject to risks and uncertainties. The company has based these forward-looking statements on assumptions and assessments made by its management in light of their experience and their perception of historical trends, current conditions, expected future developments and other factors they believe to be appropriate. Important factors that could cause actual results, developments and business decisions to differ materially from those anticipated in these forward-looking statements include, among other things: the company's ability to efficiently and successfully integrate the operations of Stratasys, Inc. and Objet Ltd. after their merger as well as the ability to successfully integrate MakerBot into Stratasys; the overall global economic environment; the impact of competition and new technologies; general market, political and economic conditions in the countries in which the company operates; projected capital expenditures and liquidity; changes in the company's strategy; government regulations and approvals; changes in customers' budgeting priorities; litigation and regulatory proceedings; and those factors referred to under "Risk Factors", "Information on the Company", "Operating and Financial Review and Prospects", and generally in the company's annual report on Form 20-F for the year ended December 31, 2012 filed with the U.S. Securities and Exchange Commission and in other reports that the Company has filed with the SEC. Readers are urged to carefully review and consider the various disclosures made in the company's SEC reports, which are designed to advise interested parties of the risks and factors that may affect its business, financial condition, results of operations and prospects. Any forwardlooking statements in this press release are made as of the date hereof, and the company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

MakerBot Jenifer Howard, +1-347-676-3932 Mobile: +1-203-273-4246 Jenifer.howard@makerbot.com Source: MakerBot