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MakerBot Launches 3D Print Services in its MakerBot Retail Stores

Bring In A Digital File and Have It Made Into a Physical 3D Object

BROOKLYN, N.Y.--(BUSINESS WIRE)-- MakerBot is launching a 3D print service in its MakerBot retail stores located in New York, Boston and Greenwich, Conn. Starting today, simply walk into one of the MakerBot retail stores with a .STL, .OBJ, or Thing file on a USB drive and MakerBot will 3D print your design for you! All items are 3D printed on a MakerBot® Replicator® 2 Desktop 3D Printer in the MakerBot Store.

Digital files will be 3D printed with MakerBot PLA Filament, available in either white, black, translucent red, warm gray or natural. Additional colors are available for an additional fee. 3D printing times will be estimated and arrangements made for pick-up of the item or items; customers will also be notified when their print is ready for pick-up. All items ordered through the MakerBot 3D Print Service will be printed at a MakerBot retail store. All files must adhere to MakerBot's Terms of Service.

"We are really excited to be able to offer 3D printing services at our MakerBot retail stores," noted Bre Pettis, CEO of MakerBot. "Ever since we opened our first MakerBot Store in New York, customers have been asking if we can custom 3D print items. Now, we can officially offer a 3D printing service and have already had many customers who are very excited about this possibility. The ability to design and create a physical object, then hold it in your hands is very powerful."

Pricing is based on 3D print time:

Less than 30-minutes is \$10; up to one hour is \$20; two hours is \$35; four hours is \$65; five hours is \$80; and 3D prints up to six hours is \$100. 3D prints longer than six hours will be provided with a cost estimate.

Eager to try 3D printing but not sure where to begin? MakerBot recommends finding some inspiration on [MakerBot® Thingiverse®](#). With more than 100,000 3D model files available for download, Thingiverse is the 3D printing community for discovering, printing and sharing 3D models. Print a keychain, a custom phone case, or get festive with a holiday ornament.

MakerBot 3D Printer Services are available at:

MakerBot Store NYC
298 Mulberry Street
New York, NY 10012
347-457-5758

MakerBot Store Boston
144 Newbury Street
Boston, MA 02116
617-307-7828

MakerBot Store Greenwich
72 Greenwich Avenue
Greenwich, CT 06830
203-297-6175

Learn more at: <http://www.makerbot.com/blog/2013/11/06/makerbot-retail-new-3d-print->

service-at-makerbot-store/#sthash.69MUgf2A.dpuf

About MakerBot

MakerBot, a subsidiary of Stratasys, Ltd., is leading the Next Industrial Revolution by setting the standards in reliable and affordable desktop 3D printing. Founded in 2009, MakerBot has built the largest installed base of desktop 3D printers sold to innovative and industry-leading customers worldwide, including engineers, architects, designers, educators and consumers. The MakerBot 3D Ecosystem drives accessibility and rapid adoption of 3D printing and includes: Thingiverse.com, the MakerBot [Digitizer](#) Desktop 3D Scanner, the MakerBot [Replicator](#) line of Desktop 3D Printers, [MakerWare](#) software, [MakerCare](#), the MakerBot retail [store](#), and strategic partnerships with top-tier brands. MakerBot has been honored with many accolades, including *Popular Mechanics*' "Overall Winner" for best 3D printer, *Time Magazine*'s "Best Inventions of 2012," *Popular Mechanics*' "Editor's Choice Award," *Popular Science*'s "Product of the Year," *Fast Company*'s "One of the World's Top 10 Most Innovative Companies in Consumer Electronics," and many more. Join the Next Industrial Revolution by following MakerBot at makerbot.com.

About Stratasys

Stratasys Ltd. (Nasdaq:SSYS), headquartered in Minneapolis, Minn. and Rehovot, Israel, manufactures 3D printers and materials for prototyping and production. The company's patented FDM[®] and PolyJet[®] 3D printing technologies produce prototypes and manufactured goods directly from 3D CAD files or other 3D content. Systems include 3D printers for idea development, prototyping and direct digital manufacturing. Stratasys subsidiaries include MakerBot and Solidscape and the company operates the RedEye digital-manufacturing service. Stratasys has more than 1,700 employees, holds over 500 granted or pending additive manufacturing patents globally, and has received more than 20 awards for its technology and leadership. Online at: stratasys.com or blog.stratasys.com.

Cautionary Statement Regarding Forward-Looking Statements

Certain information included or incorporated by reference in this press may be deemed to be "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements are often characterized by the use of forward-looking terminology such as "may," "will," "expect," "anticipate," "estimate," "continue," "believe," "should," "intend," "project" or other similar words, but are not the only way these statements are identified. These forward-looking statements may include, but are not limited to, statements relating to the company's objectives, plans and strategies, statements regarding the company's products and their expected performance, statements that contain projections of results of operations or of financial condition (including, with respect to the MakerBot merger) and all statements (other than statements of historical facts) that address activities, events or developments that the company intends, expects, projects, believes or anticipates will or may occur in the future. Forward-looking statements are not guarantees of future performance and are subject to risks and uncertainties. The company has based these forward-looking statements on assumptions and assessments made by its management in light of their experience and their perception of historical trends, current conditions, expected future developments and other factors they believe to be appropriate. Important factors that could cause actual results, developments and business

decisions to differ materially from those anticipated in these forward-looking statements include, among other things: the company's ability to efficiently and successfully integrate the operations of Stratasys, Inc. and Objet Ltd. after their merger as well as the ability to successfully integrate MakerBot into Stratasys; the overall global economic environment; the impact of competition and new technologies; general market, political and economic conditions in the countries in which the company operates; projected capital expenditures and liquidity; changes in the company's strategy; government regulations and approvals; changes in customers' budgeting priorities; litigation and regulatory proceedings; and those factors referred to under "Risk Factors", "Information on the Company", "Operating and Financial Review and Prospects", and generally in the company's annual report on Form 20-F for the year ended December 31, 2012 filed with the U.S. Securities and Exchange Commission and in other reports that the Company has filed with the SEC. Readers are urged to carefully review and consider the various disclosures made in the company's SEC reports, which are designed to advise interested parties of the risks and factors that may affect its business, financial condition, results of operations and prospects. Any forward-looking statements in this press release are made as of the date hereof, and the company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

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