

May 17, 2013



MakerBot® and Autodesk® at Maker Faire San Mateo May 18 and 19

Collaboration Helps Build A 3D Design and 3D Printing Ecosystem That Makes Designing and Printing in 3D Even Easier

MakerBot and Autodesk, Inc.:

WHO: Two long-time trailblazers in the maker-movement -- MakerBot and Autodesk Inc. -- will be at the Bay Area Maker Faire on May 18 and 19. MakerBot, a leader in desktop 3D printing, and Autodesk, a leader in 3D design software, showcase a more tightly integrated partnership that brings together 3D printed items you can design using one of the [Autodesk® 123D® family of apps](#) and then print in 3D on a MakerBot® Replicator® 2 Desktop 3D Printer.

Items being showcased in the Autodesk booth at Maker Faire will include creative and fun 3D characters and creatures designed using the Autodesk® 123D® Creature app and printed in 3D, as well as "Fix It" items designed with other Autodesk 123D apps to help repair broken household items and/or make life easier around the home. All are printed in 3D on a MakerBot® Replicator® 2 Desktop 3D Printer.

WHAT: MakerBot and Autodesk have partnered to market 3D design software and 3D printing hardware consumers, makers, creators, and artists. This collaboration includes the resale of MakerBot Replicator 2 Desktop 3D Printers in connection with [Autodesk 123D membership offerings](#) and facilitates connecting MakerBot Replicator 2 Desktop 3D Printers with the Autodesk 123D family of apps. The goal is to make the process of realizing a user's 3D design through 3D printing on MakerBot Replicator 2 Desktop 3D Printers even easier than before. The MakerBot Replicator 2 Desktop 3D Printer marketed by Autodesk will include customized Autodesk-themed artwork for the faceplate and build plate.

Autodesk and MakerBot are working together to help enable Autodesk 123D members to easily 3D print a model to their MakerBot Replicator 2 Desktop 3D Printer from the 123D web gallery or by using their own designs created using Autodesk 123D apps. The Autodesk 123D family of apps—which includes the [123D® Catch](#), [123D® Creature](#), [123D® Design](#), and [123D® Make apps](#)—help to capture, design and make their ideas, and connect with other makers for support or inspiration. According to MakerBot, the MakerBot Replicator 2 Desktop 3D Printer is its easiest, fastest, and most affordable tool for creating 3D prints, setting a new standard in resolution and accuracy for creating high quality models.

WHEN & WHERE:	MakerBot & Autodesk	12:30 – 2:30 p.m., Sat., May 18
	Saturday, May 18, & Sunday, May 19, 2013	Meet Jenny Lawton, chief strategy officer with MakerBot, & Camille Caron, Business Development Manager with Autodesk
	Bay Area Maker Faire	
	Autodesk Maker Faire Booth # 120	2:30 p.m., Sat., May 18
	San Mateo Event Center	"The Future of 3D Printing" Panel Discussion with Jenny Lawton of MakerBot
	San Mateo, CA	

****NOTE: INDIVIDUAL INTERVIEWS CAN BE SCHEDULED BY CONTACTING JENIFER**

TO SCHEDULE – jenifer.howard@makerbot.com or 203-273-4246

WHY: About MakerBot

Founded in 2009, Brooklyn-based [MakerBot](#) has grown to be a global leader in desktop 3D printing. There are more than 15,000 MakerBot Desktop 3D Printers in use by engineers, designers, researchers, and people who just like to make things. The MakerBot Replicator Desktop 3D Printer has been named Popular Mechanics “Overall Winner” for best 3D printer and has numerous awards, including being honored as one of Time Magazine’s Best Inventions of 2012; “Best Emerging Tech” at the 2012 Consumer Electronics Show; won Popular Mechanics Editor’s Choice Award; the Popular Science Product of the Year; and recently was awarded a TechCrunch Crunchies Award for best hardware start-up; a Gold Edison Award for Best Design; and a Fast Company 2012 Innovation by Design Award, as well as being named by Fast Company as “One of the World’s Top 10 Most Innovative Companies in Consumer Electronics.” The company has been featured on the cover of WIRED, The New York Times, The Wall Street Journal, the Economist, Inc., Worth, The Colbert Report, Fast Company, Engadget, Make: Magazine, Rolling Stone, Time.com, IEEE Spectrum, CNN, Financial Times, NPR, Vogue Italia and many others. Follow MakerBot [@MakerBot](#).

About Autodesk

Autodesk helps people imagine, design and create a better world. Everyone—from design professionals, engineers and architects to digital artists, students and hobbyists—uses Autodesk software to unlock their creativity and solve important challenges. For more information visit [autodesk.com](#) or follow [@autodesk](#).

Autodesk and 123D are registered trademarks or trademarks of Autodesk, Inc., and/or its subsidiaries and/or affiliates in the USA and/or other countries. All other brand names, product names, or trademarks belong to their respective holders. Autodesk reserves the right to alter product and services offerings, and specifications and pricing at any time without notice, and is not responsible for typographical or graphical errors that may appear in this document.
© 2013 Autodesk, Inc. All rights reserved.

MakerBot

Jenifer Howard, 203-273-4246

jenifer.howard@makerbot.com

or

Autodesk, Inc.

Jennifer Gentrup, 415-547-2435

jennifer.gentrup@autodesk.com

Source: MakerBot and Autodesk, Inc.