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# Sunrun Partners With The New York Yankees To Bring Home Solar To More Baseball Fans

## Leading Residential Solar Company Announces Multi-Year Partnership

SAN FRANCISCO, July 22, 2015 /PRNewswire/ -- [Sunrun](#), the largest dedicated residential solar company in the U.S., today announced a new partnership with the [New York Yankees](#), adding to their baseball portfolio. The multi-year partnership reinforces Sunrun's approach of introducing solar to more homeowners through a variety of experiences that encourage fans to save up to [20 percent](#) on their electric bill. Sunrun designs, installs, insures, monitors and maintains home solar systems on a homeowner's roof, while families pay just for the electricity at a lower rate than their current utility.

As the Official Residential Solar Company of the New York Yankees, during the 2015 baseball season and beyond, Sunrun will have a presence throughout Yankee Stadium, including permanent signage near the Visiting Team On-Deck Circle, digital signage, entitlement of the Stadium's Terrace Rooftop Deck, a Twitter fan contest and more.

"The New York Yankees are one of the most well known sports franchises in the world and we are incredibly excited to team up with them to show homeowners in New York and across the country that switching to solar with Sunrun is easy and affordable," said Michael Grasso, Sunrun's chief marketing officer. "We look forward to bringing the Sunrun experience to more consumers at Yankee Stadium and beyond."

During select regular season home games, fans will also have the opportunity to visit a Sunrun kiosk in Yankee Stadium where consultants will be available to discuss the ease and cost savings of home solar.

"We are greatly pleased about our new partnership with Sunrun," said Michael J. Tusiani, New York Yankees Senior Vice President, Corporate Sales and Sponsorships. "We look forward to working with Sunrun to strengthen its brand awareness, both at Yankee Stadium and in the tri-state area."

As the first company to introduce solar as a service to American homeowners, Sunrun has reinvented the way people buy electricity. Sunrun gives homeowners access to the smartest energy source – sunlight – and takes care of everything so they can focus on putting savings back in their pockets each month.

### About Sunrun

Sunrun pioneered solar as a service, a way for homeowners to go solar without a significant upfront investment, and is the largest dedicated residential solar company in the U.S. Sunrun provides end-to-end service for homeowners to choose clean, solar energy and receive predictable pricing for that solar energy for 20 years. The company designs, installs,

finances, insures, monitors and maintains the solar panels on a homeowner's roof, while families pay just for the electricity at a lower rate than they pay their current utility. Since Sunrun introduced solar as a service in 2007, it has become the preferred way for consumers to go solar in the nation's top solar markets. For more information please visit: [www.sunrun.com](http://www.sunrun.com).

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/sunrun-partners-with-the-new-york-yankees-to-bring-home-solar-to-more-baseball-fans-300116673.html>

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