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Rare Earths Americas Launches US-Brazil Platform to Pursue Heavy Rare Earth Supply

DENVER, Aug. 18, 2025 /PRNewswire/ -- **Rare Earths Americas** ("REA" or the "Company"), a critical minerals company, announced its formation and development and exploration plans for high-grade heavy rare earth mineral assets in the United States and Brazil – following a successful A\$25.0 million (approximately US\$16 million) private raise.

REA combines experienced operators and investors with deep expertise across global mining, energy and critical materials. The company is well positioned to pursue vital rare earth supply chains to support the global energy, defense, and robotics sectors.

A Platform Built for Strategic Advantage

REA's asset portfolio includes:

- **Foothills (U.S.):** A new rare earth district discovery with exceptional rare earth grades of up to 41.3% Total Rare Earth Oxides (TREO) – including high grades of heavy rare earth elements which are used in high performance magnets. Located on private land, this project benefits from outstanding logistics, low-cost power and streamlined permitting pathway.
- **Alpha and Constellation Projects (Brazil):** Over 1 billion tons of high-grade, large-scale ionic clay rare earth mineralization, including heavy rare earths dysprosium and terbium that are crucial for high-performance permanent magnets.
- **Homer Project (Brazil):** Multiple, large carbonatite clusters with potential for rare earth and niobium discoveries in a region containing some of the world's premium niobium mines.

REA's launch coincides with the convergence of geopolitical and market forces disrupting traditional rare earth supply chains.

"The rare earths market is undergoing a generational shift as the West races to secure its rare earths future. With grade and strategic geography on our side, we intend to advance our rare earths projects to support the long-term supply of critical materials essential to domestic innovation," said **Donald Swartz, Chief Executive Officer of Rare Earths Americas**.

About Rare Earths America

Rare Earths Americas is a critical minerals company advancing a portfolio of high-grade, heavy rare earth assets in the United States and Brazil. Rare earths are essential for

advanced U.S. industries including energy, defense, and robotics.

For more information, visit www.rareearthsamericas.com.

Forward-Looking Statements & Technical Notes

This press release contains forward-looking statements that are based on the beliefs of management and reflect the Company's current expectations. Generally, forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates", "believes" or variations of such words and phrases or statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "occur" or "be achieved" or the negative connotation thereof. The forward-looking statements are based on certain assumptions which could change materially in the future. By their nature, forward-looking information involves known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking information.

REA is an exploration-stage company with no proven or probable mineral reserves, and all project statements, including with respect to the quantity and grade of minerals at these project locations, are conceptual and exploratory in nature. All estimates are preliminary and are not prepared to meet specific regulatory requirements. Results may differ due to risks and uncertainties in exploration, permitting, market conditions, financing, and other factors.

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