

July 18, 2012



GCI Announces Second Quarter 2012 Earnings Question & Answer Call-In Information

INVESTOR RELATIONS CONFERENCE CALL ADVISORY

ANCHORAGE, Alaska, July 18, 2012 /PRNewswire/ --

WHO: GCI (NASDAQ: GNCMA)

WHAT: GCI will issue its second quarter 2012 earnings release after the market closes on Wed., Aug. 1, 2012. The financial release will be available via First Call, PR Newswire and at www.gci.com. The release also will be faxed to the person addressed on this correspondence.

A conference call to discuss operating results will take place on Thurs., Aug. 2, 2012 from 2-3 p.m. (Eastern Time). Senior management will conduct the briefing.

HOW: To access the briefing on Aug. 2, call the conference operator between 1:50-2 p.m. (Eastern Time) at 888-790-3403 (international callers should dial 1-415-228-3889). Identify your call as "GCI." Callers will be placed on music hold until the briefing commences. After the direct by GCI, callers may ask questions via the conference operator.

The conference call also is accessible via net conferencing. To participate online, log on to www.gci.com and follow the instructions.

Beginning at 4 p.m. (Eastern Time) on Aug. 2, a rebroadcast of the briefing will be available for 72 hours by dialing 888-562-4207, access code **7461** (international callers should dial 1203-369-3178). Callers may utilize the following options during the rebroadcast:

- Press "7" to rewind the call 30 seconds
- Press "8" to pause the call
- Press "9" to fast-forward the call 30 seconds

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