



## Company Overview

We design and manufacture a broad range of high quality compact track loader ("CTL") and skid steer loader ("SSL") equipment, marketed through a distribution network in North America, Australia and New Zealand. We also serve as a private label original equipment manufacturer for several manufacturers. Our products are used principally in the construction, agricultural and forestry industries. As a full service manufacturer, we provide pre- and post-sale dealer support, after-sale technical support and replacement parts supplied from our dedicated logistics center.

## OVERVIEW

Our patented Posi-Track, with a rubber-tracked, multi-level suspension undercarriage system, provides a competitive market differentiator for our CTL product line with brand attributes of power, performance and serviceability. Our wheeled SSL models also share these common brand attributes. Our equipment is sold through an independent dealer network throughout North America (consisting of 133 locations in 41 U.S. states and three Canadian provinces as of December 2016), Australia and New Zealand. We own and operate from a 238,000 square-foot production facility located in Grand Rapids, MN.

## BRIEF HISTORY

A.S.V. was founded in 1983 by forerunners of the early snowmobile industry, Polaris Industries and Arctic Cat, and in 1991 introduced the first Posi-Track rubber-track loader serving construction, agricultural and landscaping industries. A.S.V., Inc. first launched as a publicly-traded (Nasdaq-listed) company in 1994, was acquired by Terex Corp. (NYSE:TEX) on March 3, 2008, and in December 2014, was reorganized as a joint venture when Manitex International (NASDAQ:MNTX) purchased 51% of ASV from Terex in a negotiated transaction. ASV Holdings, Inc. completed an underwritten IPO on May 17, 2017 in which the Company sold 1.8 million shares and Manitex sold 2.0 million shares (\$7/share) to institutional investors. We are listed on NASDAQ under the ticker symbol "ASV".

## ASV Holdings, Inc. Enters Brazil Market with State-of-the-Art RT-120F Forestry Units

Sep 20 2018, 9:01 AM EDT

## ASV Holdings, Inc. to Participate in Fourth Annual Robins Equity Research Roundup on September 24-26 in Portland, Oregon

Sep 19 2018, 2:18 PM EDT

## ASV Holdings, Inc. Announces Dealer Meeting Success

Sep 18 2018, 11:39 AM EDT

## Management Team

### Andrew M. Rooke

Chairman of the Board and Chief Executive Officer

### Melissa How

Chief Financial Officer

### Justin Rugar

Vice President of Sales and Marketing

### Thomas Foster

Vice President of Operations and Supply Chain

### Bill Wake

Director of Product Development

### Lori Gill

Director of Corporate Core Values and HR

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## ASV Holdings, Inc.

840 Lily Lane  
Grand Rapids, MN 55744

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## Stock Overview

Symbol	ASV
Exchange	Nasdaq
Market Cap	44.84m
Last Price	\$4.56
52-Week Range	\$4.55 - \$10.80

## Investor Relations

Darrow Associates  
Peter Seltzberg  
Managing Director  
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## Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.