

September 29, 2008



VF Corporation to Webcast Analyst Meeting

GREENSBORO, N.C.--

VF Corporation (NYSE:VFC) announced today that it will webcast its Outdoor Growth Update investor meeting on Wednesday, October 1, 2008 beginning at 8:00 a.m. pacific time/11:00 a.m. eastern time concluding at approximately 11:30 a.m. PT/ 2:30 p.m. ET. Interested parties can access the webcast through the Company's web site at www.vfc.com.

An online archive of the webcast will be available within four hours of the conclusion of the call and will remain available through Monday, October 27, 2008.

About VF

VF Corporation is a global leader in lifestyle apparel with a diverse portfolio of jeanswear, outdoor, imagewear, sportswear and contemporary apparel brands. Its principal brands include Wrangler(R), Lee(R), Riders(R), The North Face(R), Vans(R), Reef(R), Eagle Creek(R), Eastpak(R), JanSport(R), Napapijri(R), Nautica(R), Kipling(R), John Varvatos(R), 7 For All Mankind(R), lucy(R), Majestic(R), Lee Sport(R) and Red Kap(R).

VF Corporation's press releases, annual report and other information can be accessed through the Company's home page, www.vfc.com.

Source: VF Corporation