

February 8, 2023



Digital Turbine Reports Fiscal 2023 Third Quarter Financial Results

Third Quarter Revenue Totaled \$162.3 Million

Third Quarter GAAP Net Income of \$4.0 Million and GAAP EPS of \$0.04; Third Quarter Non-GAAP

Adjusted Net Income¹ of \$30.2 Million and Non GAAP EPS of \$0.29

Third Quarter Non-GAAP Adjusted EBITDA² Totaled \$40.0 Million

AUSTIN, Texas, Feb. 8, 2023 /PRNewswire/ -- Digital Turbine, Inc. (Nasdaq: APPS) announced financial results for the fiscal third quarter ended December 31, 2022.

Recent Financial Highlights:

- Fiscal third quarter of 2023 revenue totaled \$162.3 million representing a 25% decline year-over-year as compared to the fiscal third quarter of 2022.
- GAAP net income for the fiscal third quarter of 2023 was \$4.0 million, or \$0.04 per share, as compared to GAAP net income for the fiscal third quarter of 2022 of \$7.0 million, or \$0.07 per share. Non-GAAP adjusted net income¹ for the fiscal third quarter of 2023 was \$30.2 million, or \$0.29 per share, as compared to Non-GAAP adjusted net income¹ of \$50.9 million, or \$0.49 per share, in the fiscal third quarter of 2022.
- Non-GAAP adjusted EBITDA² for the fiscal third quarter of 2023 was \$40.0 million, as compared to Non-GAAP adjusted EBITDA² of \$57.0 million in the fiscal third quarter of 2022.
- GAAP cash provided by operating activities was \$33.2 million in the fiscal third quarter of 2023. Non-GAAP free cash flow³ was \$29.9 million in the fiscal third quarter of 2023.

"While nothing has changed regarding our long-term view of the digital media industry or our strategic positioning within the industry, macro headwinds are impacting our near-term results," said Bill Stone, CEO. "We expect current macro headwinds to continue into the first half of the calendar year, but our high-level strategic vision remains intact, as advertising spending tends to be among the first items to be negatively impacted at the onset of a cyclical downturn, but is typically also among the first items to rebound. We remain laser-focused on the execution of our core growth objectives, and effectively controlling that which we can control. We are making important progress on our SingleTap licensing business, new ad tech platform enhancements, and other initiatives that opportunistically leverage our on-device presence and first-party data. The history of Digital Turbine shows that we have successfully navigated challenges far more difficult than today's macro environment, emerging stronger and better-positioned for long-term growth. We remain optimistic that we

have the right culture, team, strategy and focus to win."

Fiscal 2023 Third Quarter Financial Results

Total revenue for the third quarter of fiscal 2023 was \$162.3 million. Total On-Device Solutions revenue before intercompany eliminations was \$96.3 million. Before intercompany eliminations, total revenue from our App Growth Platform was \$67.4 million.

GAAP net income for the third quarter of fiscal 2023 was \$4.0 million, or \$0.04 per share, as compared to GAAP net income of \$7.0 million, or \$0.07 per share for the third quarter of fiscal 2022. Non-GAAP adjusted net income¹ for the third quarter of fiscal 2023 was \$30.2 million, or \$0.29 per share, as compared to Non-GAAP adjusted net income of \$50.9 million, or \$0.49 per share, in the third quarter of fiscal 2022.

Non-GAAP adjusted EBITDA² for the third quarter of fiscal 2023 was \$40.0 million, as compared to Non-GAAP adjusted EBITDA of \$57.0 million in the third quarter of fiscal 2022. The reconciliations between GAAP and Non-GAAP financial results for all referenced periods are provided in the tables immediately following the Unaudited Condensed Consolidated Statements of Cash Flows below.

Business Outlook

Based on information available as of February 8, 2023, the Company currently expects the following for the full-year fiscal 2023:

- Revenue of between \$660 million and \$670 million
- Non-GAAP adjusted EBITDA² of between \$165 million and \$170 million
- Non-GAAP adjusted EPS¹ of \$1.15 to \$1.20, based on approximately 104 million diluted shares outstanding and an effective tax rate of 25%

It is not reasonably practicable to provide a business outlook for GAAP net income because the Company cannot reasonably estimate the changes in stock-based compensation expense, which is directly impacted by changes in the Company's stock price, or other items that are difficult to predict with precision.

About Digital Turbine, Inc.

Digital Turbine is the leading independent mobile growth platform and levels up the landscape for advertisers, publishers, carriers and OEMs. By integrating a full ad stack with proprietary technology built into devices by wireless operators and OEMs, Digital Turbine supercharges advertising and monetization. The company is headquartered in Austin, Texas, with global offices in New York, Los Angeles, San Francisco, London, Berlin, Singapore, Tel Aviv and other cities serving top agency, app developer and advertising markets. For additional information visit www.digitalturbine.com.

Conference Call

Management will host a conference call today at 4:30 p.m. ET to discuss its fiscal 2023 third quarter financial results and provide operational updates on the business. To participate, interested parties should dial 888-317-6003 in the United States, or 412-317-6061 from

international locations, and enter access code 7637186. A webcast of the conference call will be available at ir.digitalturbine.com/events.

For those who are not able to join the live call, a playback will be available through February 15, 2023. The replay can be accessed by dialing 877-344-7529 in the United States or 412-317-0088 from international locations, passcode 4128001.

The conference call will discuss forward guidance and other material information.

Use of Non-GAAP Financial Measures

To supplement the Company's condensed consolidated financial statements presented in accordance with GAAP, Digital Turbine uses non-GAAP measures of certain components of financial performance. These non-GAAP measures include non-GAAP adjusted net income and earnings per share ("EPS"), non-GAAP adjusted EBITDA, non-GAAP free cash flow and non-GAAP gross profit. Reconciliations to the nearest GAAP measures of all non-GAAP measures included in this press release can be found in the tables below.

Non-GAAP measures are provided to enhance investors' overall understanding of the Company's current financial performance, prospects for the future and as a means to evaluate period-to-period comparisons. The Company believes that these non-GAAP measures provide meaningful supplemental information regarding financial performance by excluding certain expenses and benefits that may not be indicative of recurring core business operating results. The Company believes the non-GAAP measures that exclude such items when viewed in conjunction with GAAP results and the accompanying reconciliations enhance the comparability of results against prior periods and allow for greater transparency of financial results. The Company believes non-GAAP measures facilitate management's internal comparison of its financial performance to that of prior periods as well as trend analysis for budgeting and planning purposes. The presentation of non-GAAP measures is not intended to be considered in isolation or as a substitute for, or superior to, the financial information prepared and presented in accordance with GAAP.

¹Non-GAAP adjusted net income and EPS are defined as GAAP net income and EPS adjusted to exclude the effect of stock-based compensation expense, amortization of intangibles, change in fair value of contingent liability, transaction-related expenses and severance costs. Readers are cautioned that non-GAAP adjusted net income and EPS should not be construed as an alternative to comparable GAAP net income figures determined in accordance with U.S. GAAP as an indicator of profitability or performance, which is the most comparable measure under GAAP.

²Non-GAAP adjusted EBITDA is calculated as GAAP net income excluding the following cash and non-cash expenses: stock-based compensation expense, depreciation and amortization, net interest income/(expense), change in fair value of contingent liability, foreign exchange transaction gains/(losses), income tax provision, transaction-related expenses and severance costs. Non-GAAP adjusted EBITDA margin is calculated as non-GAAP adjusted EBITDA as a percentage of total revenue. Readers are cautioned that non-GAAP adjusted EBITDA should not be construed as an alternative to net income determined in accordance with U.S. GAAP as an indicator of performance, which is the most comparable measure under GAAP.

³Non-GAAP free cash flow, which is a non-GAAP financial measure, is defined as net cash provided by operating activities (as stated in our Condensed Consolidated Statements of Cash Flows), excluding transaction-related expenses and severance costs, reduced by capital expenditures. Readers are cautioned that free cash flow should not be construed as an alternative to net cash provided by operating activities determined in accordance with U.S. GAAP as an indicator of profitability, performance or liquidity, which is the most comparable measure under GAAP.

⁴Non-GAAP gross profit is defined as GAAP income from operations adjusted to exclude the effect of product development costs, sales and marketing costs, general and administrative costs and depreciation of software. Readers are cautioned that non-GAAP gross profit should not be construed as an alternative to income from operations determined in accordance with U.S. GAAP as an indicator of profitability or performance, which is the most comparable measure under GAAP.

Non-GAAP adjusted EBITDA, non-GAAP adjusted net income and EPS, non-GAAP free cash flow and non-GAAP gross profit are used by management as internal measures of profitability and performance. They have been included because the Company believes that the measures are used by certain investors to assess the Company's financial performance before non-cash charges and certain costs that the Company does not believe are reflective of its underlying business.

Forward-Looking Statements

This news release includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Statements in this news release that are not statements of historical fact and that concern future results from operations, financial position, economic conditions, product releases and any other statement that may be construed as a prediction of future performance or events, including financial projections and growth in various products are forward-looking statements that speak only as of the date made and which involve known and unknown risks, uncertainties and other factors which may, should one or more of these risks uncertainties or other factors materialize, cause actual results to differ materially from those expressed or implied by such statements. These factors and risks include:

- a decline in general economic conditions nationally and internationally
- decreased market demand for our products and services
- market acceptance and brand awareness of our products
- risks associated with indebtedness
- the ability to comply with financial covenants in outstanding indebtedness
- the ability to protect our intellectual property rights
- risks associated with adoption of our platform among existing customers (including the impact of possible delays with major carrier and OEM partners in the roll out for mobile phones deploying our platform)
- actual mobile device sales and sell-through where our platform is deployed is out of our control
- risks associated with our ability to manage the business amid the COVID-19 pandemic and difficult macroeconomic environment
- the impact of COVID-19 and the macroeconomic environment on our partners, digital

advertising spend and consumer purchase behavior

- the impact of COVID-19 and the macroeconomic environment on our results of operations
- risks associated with new privacy laws, such as the European Union's GDPR and similar laws which may require changes to our development and user interface for certain functionality of our mobile platform
- risks associated with the activities of advertisers
- risks associated with the timing of our platform software pushes to the embedded bases of carrier and OEM partners
- risks associated with end user take rates of carrier and OEM software pushes which include our platform
- new customer adoption and time to revenue with new carrier and OEM partners is subject to delays and factors out of our control
- risks associated with fluctuations in the number of our platform slots across US carrier partners
- required customization and technical integration which may slow down time to revenue notwithstanding the existence of a distribution agreement
- risks associated with delays in major mobile phone launches, or the failure of such launches to achieve the scale
- customer adoption that either we or the market may expect
- the difficulty of extrapolating monthly demand to quarterly demand
- the challenges, given the Company's comparatively small size, to expand the combined Company's global reach, accelerate growth and create a scalable, low-capex business model that drives EBITDA (as well as adjusted EBITDA)
- ability as a smaller company to manage international operations
- varying and often unpredictable levels of orders; the challenges inherent in technology development necessary to maintain the Company's competitive advantage such as adherence to release schedules and the costs and time required for finalization and gaining market acceptance of new products
- changes in economic conditions and market demand
- rapid and complex changes occurring in the mobile marketplace
- pricing and other activities by competitors
- technology management risk as the Company needs to adapt to a rapidly developing mobile device marketplace, complex specifications of different carriers and the management of a complex technology platform given the Company's relatively limited resources
- system security risks and cyberattacks
- risks and uncertainties associated with the integration of the acquisition of AdColony, including our ability to realize the anticipated benefits of the acquisition
- risks and uncertainties associated with the integration of the acquisition of Fyber, including our ability to realize the anticipated benefits of the acquisition
- challenges and risks associated with our rapid growth by acquisitions and resulting significant demands on our management and infrastructure
- challenges and risks associated with our global operations and related business, political, regulatory, operational, financial, and economic risks as a result of our global operations
- other risks including those described from time to time in Digital Turbine's filings on Forms 10-K and 10-Q with the Securities and Exchange Commission (SEC), press releases and other communications.

You should not place undue reliance on these forward-looking statements. The Company does not undertake to update forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

Investor Relations Contact:

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Digital Turbine, Inc. and Subsidiaries

Condensed Consolidated Statements of Operations and Comprehensive Income / (Loss) (Unaudited) (in thousands, except per share amounts)

| | Three months ended December 31, | |
|--|---------------------------------|------------|
| | 2022 | 2021 |
| Net revenue | \$ 162,310 | \$ 216,818 |
| Costs of revenue and operating expenses | | |
| License fees and revenue share | 73,370 | 109,053 |
| Other direct costs of revenue | 9,324 | 9,090 |
| Product development | 14,218 | 13,755 |
| Sales and marketing | 16,469 | 15,857 |
| General and administrative | 39,132 | 39,924 |
| Total costs of revenue and operating expenses | 152,513 | 187,679 |
| Income from operations | 9,797 | 29,139 |
| Interest and other income / (expense), net | | |
| Change in fair value of contingent consideration | — | (18,200) |
| Interest expense, net | (6,913) | (2,195) |
| Foreign exchange transaction gain | 17 | 2,122 |
| Other income / (expense), net | 8 | (86) |
| Total interest and other income / (expense), net | (6,888) | (18,359) |
| Income before income taxes | 2,909 | 10,780 |
| Income tax provision / (benefit) | (1,153) | 3,718 |
| Net income | 4,062 | 7,062 |
| Less: net income attributable to non-controlling interest | 43 | 48 |
| Net income attributable to Digital Turbine, Inc. | 4,019 | 7,014 |
| Other comprehensive income / (loss) | | |
| Foreign currency translation adjustment | 10,144 | (8,389) |
| Comprehensive income / (loss) | 14,206 | (1,327) |
| Less: comprehensive income / (loss) attributable to non-controlling interest | 59 | (11) |
| Comprehensive income / (loss) attributable to Digital Turbine, Inc. | \$ 14,147 | \$ (1,316) |
| Net income per common share | | |
| Basic | \$ 0.04 | \$ 0.07 |
| Diluted | \$ 0.04 | \$ 0.07 |
| Weighted-average common shares outstanding | | |
| Basic | 99,108 | 96,548 |
| Diluted | 103,348 | 103,287 |

Digital Turbine, Inc. and Subsidiaries

Condensed Consolidated Balance Sheets (in thousands, except par value and share amounts)

December 31, 2022 March 31, 2022
(Unaudited)

ASSETS

| | | |
|---|---------------------|---------------------|
| Current assets | | |
| Cash | \$ 79,307 | \$ 126,768 |
| Restricted cash | 554 | 394 |
| Accounts receivable, net | 231,001 | 263,139 |
| Prepaid expenses and other current assets | 31,912 | 20,570 |
| Total current assets | 342,774 | 410,871 |
| Property and equipment, net | 38,759 | 31,086 |
| Right-of-use assets | 10,973 | 15,439 |
| Intangible assets, net | 395,181 | 440,589 |
| Goodwill | 560,340 | 559,792 |
| Other non-current assets | 4,648 | 732 |
| TOTAL ASSETS | \$ 1,352,675 | \$ 1,458,509 |

LIABILITIES AND STOCKHOLDER'S EQUITY

| | | |
|--|----------------|----------------|
| Current liabilities | | |
| Accounts payable | \$ 154,320 | \$ 167,858 |
| Accrued license fees and revenue share | 75,380 | 95,170 |
| Accrued compensation | 16,206 | 28,775 |
| Acquisition purchase price liabilities | — | 50,000 |
| Current portion of debt | — | 12,500 |
| Other current liabilities | 43,460 | 30,960 |
| Total current liabilities | 289,366 | 385,263 |
| Long-term debt, net of debt issuance costs | 422,310 | 520,785 |
| Deferred tax liabilities, net | 18,786 | 19,976 |
| Other non-current liabilities | 14,586 | 16,270 |
| Total liabilities | 745,048 | 942,294 |

Commitments and contingencies (Note 13)

Stockholders' equity

| | | |
|--|----------------|----------------|
| Preferred stock | | |
| Series A convertible preferred stock at \$0.0001 par value; 2,000,000 shares authorized, 100,000 issued and outstanding (liquidation preference of \$1) | 100 | 100 |
| Common stock | | |
| \$0.0001 par value: 200,000,000 shares authorized; 99,901,328 issued and 99,143,203 outstanding at December 31, 2022; 97,921,826 issued and 97,163,701 outstanding at March 31, 2022 | 10 | 10 |
| Additional paid-in capital | 810,994 | 745,661 |
| Treasury stock (758,125 shares at December 31, 2022 and March 31, 2022) | (71) | (71) |
| Accumulated other comprehensive loss | (44,201) | (39,341) |
| Accumulated deficit | (161,183) | (191,788) |
| Total stockholders' equity | 605,649 | 514,571 |
| Non-controlling interest | 1,978 | 1,644 |

TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY

| | |
|---------------------|---------------------|
| \$ 1,352,675 | \$ 1,458,509 |
|---------------------|---------------------|

Digital Turbine, Inc. and Subsidiaries

Condensed Consolidated Statements of Cash Flows (Unaudited) (in thousands)

| | Three months ended December 31, | |
|---|--|-------------|
| | 2022 | 2021 |
| Cash flows from operating activities: | | |
| Net income | \$ 4,062 | \$ 7,062 |
| Adjustments to reconcile net income to net cash provided by operating activities: | | |
| Depreciation and amortization | 20,137 | 15,965 |
| Non-cash interest expense | 211 | 202 |
| Stock-based compensation expense | 7,620 | 5,739 |
| Change in fair value of contingent consideration | — | 18,200 |
| Right-of-use asset | (211) | 1,319 |
| Deferred income taxes | (266) | 4,621 |
| Foreign exchange transaction gain | (31) | (1,603) |
| (Increase) / decrease in assets: | | |
| Accounts receivable, gross | 22,900 | (42,680) |
| Allowance for doubtful accounts | 760 | 443 |
| Prepaid expenses and other current assets | (6,789) | (843) |
| Other non-current assets | (60) | (21) |
| Increase / (decrease) in liabilities: | | |

| | | |
|--|------------------|-------------------|
| Accounts payable | (16,484) | (13,209) |
| Accrued license fees and revenue share | (3,458) | 27,995 |
| Accrued compensation | 1,978 | 12,188 |
| Other current liabilities | 2,378 | (1,529) |
| Other non-current liabilities | 458 | 1,859 |
| Net cash provided by operating activities | 33,205 | 35,708 |
| Cash flows from investing activities | | |
| Equity investments | (4,000) | — |
| Business acquisitions, net of cash acquired | (2,708) | (136) |
| Capital expenditures | (5,668) | (5,281) |
| Net cash used in investing activities | (12,376) | (5,417) |
| Cash flows from financing activities | | |
| Proceeds from borrowings | 18,000 | 102,779 |
| Payment of debt issuance costs | (94) | (1,056) |
| Payment of deferred business acquisition consideration | — | (98,175) |
| Options and warrants exercised | 156 | 659 |
| Payment of withholding taxes for net share settlement of equity awards | (273) | (7,587) |
| Repayment of debt obligations | (43,000) | (6,367) |
| Net cash used in financing activities | (25,211) | (9,747) |
| Effect of exchange rate changes on cash and cash equivalents and restricted cash | 1,030 | (1,321) |
| Net change in cash and cash equivalents and restricted cash | (3,352) | 19,223 |
| Cash and cash equivalents and restricted cash, beginning of period | 83,213 | 96,217 |
| Cash and cash equivalents and restricted cash, end of period | <u>\$ 79,861</u> | <u>\$ 115,440</u> |

REVENUE BY SEGMENT
(in thousands)
(Unaudited)

| | Three months ended December 31, | | |
|---------------------|---------------------------------|-------------------|---------------|
| | 2022 | 2021 | % Change |
| On Device Solutions | \$ 96,316 | \$ 133,594 | (28) % |
| App Growth Platform | 67,407 | 89,113 | (24) % |
| Elimination | (1,413) | (5,889) | (76) % |
| Consolidated | <u>\$ 162,310</u> | <u>\$ 216,818</u> | <u>(25) %</u> |

GAAP INCOME FROM OPERATIONS TO NON-GAAP GROSS PROFIT
(in thousands)
(Unaudited)

| | Three months ended December 31, | |
|--|---------------------------------|------------------|
| | 2022 | 2021 |
| Net revenue | \$ 162,310 | \$ 216,818 |
| Income from operations | 9,797 | 29,139 |
| Add-back items: | | |
| Product development | 14,218 | 13,755 |
| Sales and marketing | 16,469 | 15,857 |
| General and administrative | 39,132 | 39,924 |
| Depreciation of software included in other direct costs of revenue | 1,618 | 753 |
| Non-GAAP gross profit | <u>\$ 81,234</u> | <u>\$ 99,428</u> |
| Non-GAAP gross profit percentage | <u>50 %</u> | <u>46 %</u> |

GAAP NET INCOME TO NON-GAAP ADJUSTED NET INCOME
(in thousands)
(Unaudited)

Three months ended December 31,

| | 2022 | 2021 |
|---|-----------|-----------|
| Net income | \$ 4,062 | \$ 7,062 |
| Add-back items: | | |
| Stock-based compensation expense | 7,620 | 5,739 |
| Amortization of intangibles | 16,120 | 13,773 |
| Adjustment to estimated earn-out liability | — | 18,200 |
| Transaction-related expenses | 1,297 | 6,167 |
| Severance costs | 1,110 | — |
| Non-GAAP adjusted net income | \$ 30,209 | \$ 50,941 |
| Non-GAAP adjusted net income | \$ 0.29 | \$ 0.49 |
| Weighted-average common shares outstanding, diluted | 103,348 | 103,287 |

GAAP NET INCOME TO NON-GAAP ADJUSTED EBITDA
(in thousands)
(Unaudited)

| | Three months ended December 31, | |
|--|---------------------------------|-----------|
| | 2022 | 2021 |
| Net income | \$ 4,062 | \$ 7,062 |
| Add-back items: | | |
| Stock-based compensation expense | 7,620 | 5,739 |
| Depreciation and amortization | 20,137 | 15,965 |
| Interest expense, net | 6,913 | 2,195 |
| Other income / (expense), net | (8) | 86 |
| Change in fair value of contingent consideration | — | 18,200 |
| Foreign exchange transaction gain | (17) | (2,122) |
| Income tax provision / (benefit) | (1,153) | 3,718 |
| Transaction-related expenses | 1,297 | 6,167 |
| Severance costs | 1,110 | — |
| Non-GAAP adjusted EBITDA | \$ 39,961 | \$ 57,010 |

GAAP CASH FLOW FROM OPERATING ACTIVITIES TO NON-GAAP FREE CASH FLOW
(in thousands)
(Unaudited)

| | Three months ended December 31, | |
|--|---------------------------------|-----------|
| | 2022 | 2021 |
| Net cash provided by operating activities | \$ 33,205 | \$ 35,708 |
| Capital expenditures | (5,668) | (5,281) |
| Transaction-related expenses | 1,297 | 6,167 |
| Severance costs | 1,110 | — |
| Non-GAAP free cash flow provided by operations | \$ 29,944 | \$ 36,594 |



**Digital
Turbine**

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