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Simplicity Esports and Gaming Company Announces 3 Online Esports Tournaments for the Month of July

Boca Raton, Florida, July 02, 2020 (GLOBE NEWSWIRE) -- Simplicity Esports and Gaming Company ([OTCQB:WINR](https://www.otcmarkets.com/stock/WINR)) ("Simplicity Esports"), announced today that it will be holding at least three online esports tournaments in the month of July: a 1 vs 1 League of Legends[®] tournament on July 11th, a 1 vs 1 Fortnite[®] tournament on July 25th, and a Super Smash Bros Ultimate[®] tournament on July 26th. Purchase of the July Tournament Pass will secure registration in all three tournaments. Players that register and play inside one of the 24 Simplicity Esports and PLAYlive Nation retail gaming centers, will receive a discount on the July Tournament Pass.

Roman Franklin, President of Simplicity Esports, stated, "Hosting esports tournaments is an exciting way for us to engage with our customer base online and in person via our retail gaming centers. As previously announced, our gaming centers continue to reopen with safety protocols for sanitization and disinfecting, and we encourage our customers to return and compete on our high speed gaming PCs and consoles for a discounted registration fee. We are diligently working on organizing a couple more tournaments for the month of July that may also be included in the July Tournament Pass."

Interested players can register online at <https://smash.gg/tournament/simplicity-july-tournaments/events> or inside their local Simplicity Esports or PLAYlive Nation gaming center.

About Simplicity Esports and Gaming Company:

Simplicity Esports and Gaming Company (WINR) is an established brand within the esports industry, competing and streaming in popular games across different genres, including Apex Legends[®], PUBG Mobile[®], Overwatch[®], League of Legends[®], and various EA Sports[®] titles. Simplicity Esports also organizes and hosts various online play from home tournaments in the U.S. and Brazil. Simplicity Esports also operates as a franchisor of Esports Gaming Centers that provide the public an opportunity to experience and enjoy gaming and esports in a social setting, regardless of skill or experience. Additionally, Simplicity Esports is an organizer and host of paid entry, online, play from home tournaments.

Apex Legends[®], PUBG Mobile[®], Overwatch[®], League of Legends[®], Fortnite[®], EA Sports[®] and Free Fire[®] are registered trademarks of their respective owners.

Forward-Looking Statements

This press release contains statements that constitute “forward-looking statements.” Forward-looking statements are subject to numerous conditions, many of which are beyond Simplicity Esports’ control, including those set forth in the Risk Factors section of Simplicity Esports’ Annual Report on Form 10-K filed with the Securities and Exchange Commission (the “SEC”) on August 29, 2019 and our subsequent SEC filings, as amended or updated from time to time. Copies of Simplicity Esports’ filings with the SEC are available on the SEC’s website at www.sec.gov. Simplicity Esports undertakes no obligation to update these statements for revisions or changes after the date of this release, except as required by law.

Simplicity Esports Contact:

Roman Franklin

President

Roman@SimplicityEsports.com

561-819-8586



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