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Comfort Zone Launches New Cat Calming Mousse Health Supplement to Help Ease Everyday Cat Stress

Innovative lickable mousse combines calming support, irresistible taste, and easy-to-use squeezable pouches, delivering cat satisfaction to the underserved cat category.

WALNUT CREEK, Calif.--(BUSINESS WIRE)-- [Comfort Zone®](#), a leading brand in cat calming solutions and part of the Central Garden & Pet portfolio, announced the launch of its new Comfort Zone® Cat Calming Mousse, a lickable supplement that helps keep cats calm and relaxed during everyday and situational stress.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260617227957/en/>

New Comfort Zone Cat Calming Mousse is a lickable supplement that helps keep cats calm and relaxed during everyday and situational stress.

As more pet parents recognize signs of stress in their cats, such as peeing

outside the litter box and destructive scratching, demand for calming solutions continues to grow. The new Comfort Zone® Cat Calming Mousse expands the brand's calming portfolio with an easy-to-administer health supplement created specifically for cats, combining functional wellness support with a smooth mousse texture cats love.

“Cat parents are increasingly seeking ways to help their cats with stress, but existing products can be difficult to administer or aren't tasty enough for picky eaters,” said Shari Brown, Senior Brand Portfolio Manager. “We created a product specifically for cats that delivers what consumers are asking for: irresistible taste, convenience, and a format cats genuinely enjoy, making it easier for cat parents to support calm behavior every day.”

Helping Cats Thrive Starts with Cat-First Innovation

With nearly 49 million cat-owning households in the U.S., demand for cat wellness and calming solutions continues to rise. Yet the cat calming category remains underserved compared to dogs, with fewer products developed specifically for cat preferences and behaviors. Comfort Zone, a vet recommended brand, has been dedicated to cat comfort for over 20 years.

Comfort Zone Calming Mousse:

- **Helps to calm and relax your cat**during everyday and situational stress with L-Theanine
- **Has a smooth texture and flavor cats eagerly accept**,with natural salmon and chicken flavors
- **Provides simple, mess-free support anywhere**, thanks to portable single-serve squeezable pouches
- **Has been formulated specifically for cats**,tailored to cat preferences and behaviors
- **Offers gentle support without drowsiness**, using a drug-free formula

Supporting Cats Through Summer Stress

As summer plans approach, Comfort Zone Cat Calming Mousse offers pet parents a portable, easy way to help cats feel calm and comfortable.

“Cats thrive on routine, which is why summer disruptions can be particularly challenging,” said Hunter Hoelzel, Assistant Brand Manager. “Our health supplement gives cat parents an easy, enjoyable way to help cats during stressful situations, and maybe even earn a few extra cuddles along the way.”

Available Nationwide

Comfort Zone® Cat Calming Mousse is available in 12-count and 18-count single-serve pouches at select major retailers and online platforms nationwide, including Petco, Walmart.com, Amazon, and Chewy.

About Comfort Zone®

Comfort Zone® products help cats feel safe, happy, and calm with effective drug-free calming solutions. The brand offers a comprehensive range of products designed to support cats’ well-being at home and on the go, including supplements, diffusers and refills, collars, and sprays. To learn more, visit www.comfortzone.com.

About Central Garden & Pet

Central Garden & Pet Company understands that home is central to life and has proudly nurtured happy and healthy homes for over 40 years. With fiscal 2025 net sales of \$3.1 billion, Central is on a mission to lead the future of the Pet and Garden industries. The Company’s innovative and trusted products are dedicated to helping lawns grow greener, gardens bloom bigger, pets live healthier, and communities grow stronger. Central is home to a leading portfolio of more than 65 high-quality brands, including Amdro®, Aqueon®, Cadet®, C&S®, Farnam®, Ferry-Morse®, Four Paws®, Kaytee®, Nylabone®, and Pennington®, strong manufacturing and distribution capabilities, and a passionate, entrepreneurial growth culture. Central is based in Walnut Creek, California, with 6,450 employees primarily across North America. Visit www.central.com to learn more.

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