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BRUNSWICK™

Boston Whaler Debuts the All-New 365 Conquest Built for Year-Round Adventure



Additional hi-res photography available upon request

EDGEWATER, Fla. – February 13, 2024 – Boston Whaler today announced the launch of the new 2024 365 Conquest designed with unmatched versatility for endless on-water experiences, 365 days a year. The 365 completes the Conquest series, nicknamed the “SUV of the sea,” and is equipped with premium, adaptable features from bow to stern to heighten experiences and support any adventure.

“Our extensive market research showed buyers were searching for a model with high adaptability that could truly take them anywhere and be ready to pivot within the same trip,” said Lenn Scholz, President, Boston Whaler. “The 365 Conquest is unique in that it bridges the gap between its sister models with all-in-one capabilities like the smaller 325 and the unapologetic luxury of the 405.”

The 365 Conquest is a capable multi-day entertainer and formidable fishing boat built with Boston Whaler’s legendary unsinkable craftsmanship. It comes standard with triple 400 V10 DTS Mercury Verado engines with joystick piloting for supreme confidence and reliability anywhere inshore and offshore. The beauty of the 365 Conquest is that it is highly customizable for social entertainers or anglers, with exclusive features like a multi-functional portside seating configuration for cruising, dining, or lounging, an integrated livewell, and

ample rod storage and outrigger options. The helm deck includes dual electronic displays fully integrated with Simrad technology and an optional portside display, quick-find switches, and a galley up design. The cockpit is one of the most innovative components of the boat with optional u-shaped seating and a pull-out aft bench. The award-winning dynamic cabin system transitions at the push of a button from dining to sleeping quarters.

Additional premium features and model specs, include:

- Fully fish capable cockpit or three-position convertible lounge
- Industry leading luxurious interior layout and amenities
- Customizable lifestyle options for fishing and entertaining

LOA	36' 6"
Beam	12'
Deadrise	19°
Weight (wet)	22,180lbs.
Fuel	430 gallons
Fuel Capacity	410 gallons (1,552L)
Fuel Capacity	50 gallons (189L) Diesel generator
Waste Capacity	20 gallons (75L)
Water Capacity	55 gallons (208L)
Cockpit Depth	~28"

The 365 Conquest will make its boat show debut at the Discover Boating Miami International Boat Show (MIBS) February 14-18. This model along with other premier models will be on display at the Miami Beach Convention Center - **#MB2254** and **#MB2454**. For more information about Boston Whaler and to view the complete lineup, visit BostonWhaler.com.

FOR MEDIA: Members of the media are invited to see the latest additions to the legendary lineup Boston Whaler models on display on February 14 at 11am ET.

Please contact Lauren Clark at Lauren.Clark@Brunswick.com for more information.

About Boston Whaler

For more than 60 years, Boston Whaler has been building superior quality unsinkable runabouts, cruisers, and center console boats. Founded in 1958 and currently headquartered in Edgewater, Fla., the company's unique foam-cored construction process contributes not only unsurpassed flotation, but also superior ride characteristics and durability. The current product line ranges from 13 to 42 feet and is distributed around the world by a network of exceptional dealers. For more information about The Unsinkable Legend™, please visit www.bostonwhaler.com.

About Brunswick Corporation

Brunswick Corporation (NYSE: BC) is the global leader in marine recreation, delivering innovation that transforms experiences on the water and beyond. Our unique, technology-driven solutions are informed and inspired by deep consumer insights and powered by our belief that "Next Never Rests™". Brunswick is dedicated to industry leadership, to being the best and most trusted partner to our many customers and to building synergies and ecosystems that enable us to challenge convention and define the future. Brunswick is home to more than 60 industry-leading brands. In the category of Marine Propulsion, these brands include, Mercury Marine, Mercury Racing, MerCruiser and Flite. Brunswick's comprehensive collection of parts, accessories, distribution and technology brands includes Mercury Parts & Accessories, Land 'N' Sea, Lowrance, Simrad, B&G, Mastervolt, RELiON, Attwood and Whale. Our boat brands are some of the best known in the world, including Boston Whaler, Lund, Sea Ray, Bayliner, Harris Pontoons, Princecraft and Quicksilver. Our service, digital and shared-access businesses include Freedom Boat Club, Boateka and a range of financing, insurance and extended warranty businesses. While focused primarily on the marine industry, Brunswick also successfully leverages its portfolio of advanced technologies to deliver an exceptional suite of solutions in mobile and industrial applications. Headquartered in Mettawa, IL, Brunswick has more than 17,000 employees operating in 25 countries. In 2023, Brunswick was named by Forbes as a World's Best Employer and as one of America's Most Responsible Companies by Newsweek, both for the fourth consecutive year. The Company was also named to the 2023 list of Best Companies to Work For by U.S. News & World Report and one of America's Most Responsible Companies by Newsweek. For more information, visit www.Brunswick.com.