August 30, 2022

BRUNSWICK

Lowe® Boats Launches New 2023 SF Pontoon Series

LEBANON, Mo. – August 30, 2022 – Lowe® Boats, a leading manufacturer of high-quality, full-featured aluminum boats, today announced bold new styling and a host of premium features for model year 2023 with the launch of the 2023 SF series pontoon boats.

With thought and customer insight included in every detail, the SF Series was crafted to perfection to combine fishing and on-the-water recreation in a design that is built to please. New fencing and furniture design, as well as refreshed fishing stations and enhanced storage options provide exactly what boaters need to take a good day out on the water and make it great.

“For over half a century, Lowe has been building quality boats with a reputation for performance and versatility,” said Greg Falkner, General Manager, Lowe Boats. “For model year 2023 we took customer insight and transformed that into the most versatile pontoons for families who love to fish with the all-new SF-Series pontoons. The new models incorporate industry leading layouts that combine the world class angling features like an available 31-gallon livewell, with the best in style and comfort from plush fabrics and style for miles. These new pontoons are built to please any boating style.”

The full SF Series lineup includes multiple redesigned layouts including Four-Point Fishing, Forward Walk-Through and Rear-Walk Through for full-length ease of mobility. Ranging from 19 to 23-foot, the 8-foot, 6-inch beam provides ample lounge space and rod and equipment storage for any angling adventure. The redesigned fishing stations feature lockable rod boxes, well-appointed swivel seating providing unencumbered casting options and easy water access to boat the catch. A storable dinette table, aerated livewells, a built-in 24-gallon fuel tank for extended range, a heavy-duty stern entry boarding ladder for swimming and ample cupholders for everyone on board are standard. Optional features include enhanced lighting packages, upgraded chartplotters/fishfinders, factory installed trolling motors and upgradeable furniture and flooring.

As with all Lowe boats, they are backed by our industry-leading 10 Years to Life warranty. The new 2023 SF Series lineup will be available through Lowe’s network of dealers. To learn more about Lowe’s full line of products, visit https://www.loweboats.com/pontoon/sport-fish.html.

About Lowe Boats:

For more than 50 years, Lowe Boats has been delivering exciting boats to passionate anglers, hunters, adventurers, and fun-seekers. The Lowe lineup includes tournament ready bass boats, heavy water ready deep-V, tough built Roughnecks, and family friendly pontoons, as well as utility and jon boats. Founded in 1971 and headquartered in Lebanon, Mo., the company’s state-of-the-art facility builds boats that are inspired by our customers, and engineered for lifetime durability. The current product line is distributed around the world by a network of exceptional dealers. For more information about Lowe heritage and passion

for our customers, please visit www.loweboats.com. Lowe is part of the Brunswick Corporation, the largest marine manufacturer in the world.

About Brunswick

Headquartered in Mettawa, Ill., Brunswick Corporation's leading consumer brands include Mercury Marine outboard engines; Mercury MerCruiser sterndrive and inboard packages; Mercury global parts and accessories including propellers and SmartCraft electronics; Navico Group, which includes industry-leading brands such as Simrad, Lowrance, C-MAP, B&G, MotorGuide, Attwood, Mastervolt, RELiON, Blue Sea Systems and CZone. Land 'N' Sea, BLA, Payne's Marine, Kellogg Marine, and Lankhorst Taselaar marine parts distribution; Mercury and Quicksilver parts and oils; Bayliner, Boston Whaler, Crestliner, Cypress Cay, Harris, Heyday, Lowe, Lund, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern boats; Boating Services Network, Freedom Boat Club and Boat Class. For more information, visit brunswick.com.