

September 15, 2014

BRUNSWICK

Brunswick Corporation : Crestliner Announces Additions to Extensive Dealer Network

OTSEGO, Minn., Sept. 15, 2014 -- At Crestliner, it's our goal to provide our customers with the highest quality boats that suit the many ways they enjoy the water. We also strive to provide a strong network of local, reliable dealers whom our customers can trust with their boat purchase and maintenance.

Crestliner is excited to announce the addition of 13 new dealers to its growing network of elite Crestliner dealerships. They are:

D & D Marine Outdoors, LLC, Athens, Ala.

D & D Marine's goal is to provide you with a more enjoyable outdoor experience. They provide service on engines and full warranty work on Mercury motors. In addition, they stock a large supply of parts and accessories. For any part not currently in stock, they can order! D & D currently serves the Athens, AL area.

Sun Country Marine, Inc., Ontario, Calif.

Sun Country Marine is a family owned boat dealership that focuses on Customer Satisfaction. They are Southern California's #1 premier selling and servicing boat dealer. They have a knowledgeable staff of mechanics with over 30 years' experience providing excellent service. Sun Country also offers marine and boat financing that is safe, secure, and confidential.

Mt. Vernon Mariner, Mt. Vernon, Ill.

Mt. Vernon Marine is your "one stop boat shop". They provide a full service shop with a certified mechanic.

B and L Marine, Monroe, La.

Located on the Lakeshore area of Monroe, LA, B and L Marine is your one stop shop for all things on the water. They are a full service Marine dealership with over 60 years' experience in the boating industry. B and L have certified master technicians on hand to help with your service issues.

Greenwell Springs, Baton Rouge, La.

Greenwell Springs has over 20 years' experience in the industry. They service the Baton Rouge, LA area. Greenwell Springs offers a full parts department along with certified mechanics to service any issue. Their goal is to help you obtain the best fishing or pleasure boating experience.

Iberia Outboard & Marine Service, New Iberia, La.

Located off Highway 90 in New Iberia, LA, Iberia Outboard & Marine Service is a certified Mercury Service Center. They offer a complete line of Mercury parts. They are best known for their sales and service.

Clark Marine Co, Manchester, Maine

Clark Marine is a recreational marine dealership who has been in business 53 years. They have a long history in the Kennebec Valley region of Maine. Clark Marine has been awarded the Certified Brunswick Five Star Dealer Status. In

addition they have a factory educated service technician team able to provide maintenance service and repairs in a timely manner.

Custom Boat & Marine, Inc., Reno, Nev.

Custom Boat & Marine is a local family-owned marine dealership serving Northern Nevada and Lake Tahoe since 1977. Custom Boat & Marine also carries a full line of boating accessories and parts in stock. They are a full service dealership including repairs and customization.

Snow & Water Sports (Western Motor Sports), Corner Brook, Newfoundland, Canada
Western Motor Sports prides themselves on being a full service recreation dealer. They provide pre-approval financing and work to ensure they provide competitive rates and terms. They are known for their friendly professional staff.

Open Water, Inc., Sneads Ferry, N.C.

Open Water takes great pride in their service record. They have over 25 years' experience in outboard/inboard repair and maintenance. In addition, they have a large quantity of parts in stock for many repairs.

ProX Powersports Inc., Ooltewah, Tenn.

Now serving the Chattanooga and Ooltewah, Tennessee areas, ProX Powersports offers the best prices in the county. They also offer a full service repair and service department that includes accessory installation, engine rebuilds and winterization.

Alufishingboats B.V, Delfzijl, Netherlands

Alufishingboats B.V in the Netherlands is a distributor for Crestliner. They are actively working to build distribution within Europe. Originally founded in 1970, as a company certified to inspect inflatable life rafts for professional shipping, they entered the recreational boat industry in 2002. They also offer a service shop with a team of enthusiastic and qualified employees to guarantee reliability and quality.

Centre du Sport Lac St-Jean, St-Prime, Quebec

The Centre du Sport Lac St-Jean owner, Réjean Tremblay and his son Mathieu started in business in 1994 with a first dealership located in Chambor. They mainly specialized in motor sports (motorcycles, motocross, snowmobiles, ATVs and personal watercraft). The family business soon stood out, becoming a leader in the industry. Dealerships in Alma and St-Prime, that included boats, were subsequently integrated into this already established successful business. Centre du Sport is known for outdoor enthusiasts with their modern workshop service tailored to watercraft, a customer satisfaction index of over 96%, and an experienced dynamic team.

Our customers can find their nearest dealer by visiting www.Crestliner.com.

About Crestliner

Located in Otsego, Minn., Since 1946 Crestliner boats have been designed and built to fulfill boating and fishing aspirations, whether it is competitive angling, family cruising with a side of watersports, or a combination of both. The company's unparalleled commitment to premium boats is reflected in outstanding durability and superior welded construction. Forged with Strength. Defined by Durability. Learn more about Crestliner and its line of boats by visiting www.crestliner.com.

Crestliner is a division of Brunswick Corporation (NYSE: BC), a leader in the recreational marine industry. www.brunswick.com

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood and Whale marine parts and accessories; Land 'N' Sea, Kellogg Marine, and Diversified Marine and Bell RPG parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris FloteBote, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray and Uttern boats, and Life Fitness and Hammer Strength fitness equipment, Brunswick billiards tables and table tennis. For more information, visit <http://www.brunswick.com>.

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