

Love Home Swap Survey Reveals Top Festivals For 2019

Upscale Home Exchange Community Offers a Premium, Yet Affordable, Way to Travel to Coveted World Events

ORLANDO, Fla., Jan. 14, 2019 /PRNewswire/ -- Love Home Swap, one of the world's leading home exchange membership networks, today revealed which music festivals, live sporting events and food fests top Americans' wish list in 2019. Results from a recent survey⁺ show Americans are most excited for the world's largest volksfest in Munich (34%) followed by the Big Game in Atlanta (26%), a gourmet festival in Miami (20%), a prestigious tennis tournament in London (18%), Austin's international music, film and creative festival, (16%) and an alternative music fest in Chicago (14%).



Finding great accommodations on a budget is often a challenge when attending popular events, with 85% respondents saying that cost is the top barrier to traveling to their favorite festival's host city. With thousands of unique accommodations in more than 100 countries worldwide, travelers can easily find an incredible place to stay with the Love Home Swap network for a fraction of the cost of a traditional hotel room.

With nearly a million fans expected to visit **Atlanta** in early Feb. for the Big Game, finding an affordable and convenient place to stay may feel like a gamble, but there's still plenty of time to score a home-swap close to downtown Atlanta.

Foodies that don't want to miss one of the country's most prestigious gourmet food and wine festivals, taking place in Miami's **South Beach** from Feb. 20-24, can choose from <u>stunning homes</u> <u>available</u> for swapping, from luxurious condos in Brickell to a penthouse in trendy Wynwood and more.

Austin's annual conglomerate of film, interactive media, music festivals and conferences that takes

place in mid-March is a can't-miss event for many. A <u>variety of homes</u> in the heart of this quirky Texan town are still available during the festival dates March 8-17.

Later this year, fans looking forward to attend the oldest and most prestigious tennis tournament in London (July 1-4); the four-day alternative music festival that takes over Grant Park in Chicago, IL (Aug. 1-4); or check off their bucket list the world's largest volksfest in Munich, Germany (Sept. 21-Oct. 4), can experience these destinations like a local with a home swap.

Taking advantage of Love Home Swap's member properties is easy – travelers just need to register and create a profile at Love Home Swap. Thanks to its flexible point system, members save an average of \$3,500 per year on accommodations, paying only an annual membership cost and a minor fee per swap. Property availability during the events listed above is subject the members' discretion. For additional information, visit LoveHomeSwap.com.

Editor's Note: Images of Love Home Swap properties in these host cities are available HERE.

About Love Home Swap

<u>Love Home Swap</u>, one of the world's largest home exchange programs, is part of RCI and the <u>Wyndham Destinations</u> (NYSE: WYND) family of brands. The unique network has been helping travelers enjoy better vacations through the power of sharing for over six years through one simple idea. You choose where you want to go and a property you want to stay in, make the swap and then sit back and enjoy a hassle-free holiday without a hefty accommodation bill. With unprecedented access to thousands of great quality properties around the world, Love Home Swap's network offers something to suit every taste and style. For additional information, visit <u>LoveHomeSwap.com</u>. Love Home Swap can also be found on <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u> and <u>YouTube</u>.

*Survey Methodology

This survey conducted by M Booth was fielded to a panel of 1,000 consumers ages 21+ from July 13, 2018 to July 18, 2018. Results were collected and analyzed using a web-based platform that delivers pulse surveys to respondents via their mobile devices, providing real-time data. Pulse surveys are short surveys that use a crowd-sourcing data collection methodology to measure general consumer attitudes about topical issues. While pulse surveys use a different sampling approach (crowdsourcing) compared to syndicated benchmarking studies, the data is representative of the US population and typically has a margin error of +/- 3% (95% confidence, based on 1,000 respondents).

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