

## Black Rifle Coffee Company Earns Top-10 Ranking in MountainWest Capital Network's Utah 100 – 2023

Black Rifle Coffee Company recognized as one of Utah's fastest growing companies for the second consecutive year

SALT LAKE CITY--(BUSINESS WIRE)-- Black Rifle Coffee Company (NYSE: BRCC) ("BRCC"), a rapidly growing and mission-driven coffee company founded to support veterans, active-duty military, and first responders and serve a broad customer base by connecting consumers with great coffee and a unique brand experience, has been named to MountainWest Capital Network's ("MWCN") 2023 Utah 100. Since the release of its inaugural list in 1994, MWCN has highlighted enterprises that strengthen Utah's business environment through craftsmanship, quality, and service.

"We're proud to be named one of Utah's fastest growing companies for the second year in a row," said Evan Hafer, BRCC's Founder and CEO. "Our mission at BRCC is to serve great coffee to people who love America and to support veterans and first responders here in Utah and across the country. As our business continues to grow, so does our capacity to give back. We're honored to be listed alongside some of Utah's most impactful enterprises."

The Utah 100 Award recognizes the growth and success of businesses across the state and attracts thousands of Utah's top industry leaders. Honorees are ranked according to a weighted average revenue calculation of percentage and dollar growth over a five-year period through December 2022.

## **About Black Rifle Coffee Company**

Black Rifle Coffee Company (BRCC) is a Veteran-founded coffee company serving premium coffee to people who love America. Founded in 2014 by Green Beret Evan Hafer, Black Rifle develops their explosive roast profiles with the same mission focus they learned while serving in the military. BRCC is committed to supporting Veterans, active-duty military, first responders and the American way of life. To learn more about BRCC, visit <a href="https://www.blackriflecoffee.com">www.blackriflecoffee.com</a> or follow BRCC on social media.

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Investors

Tanner Doss: IR@blackriflecoffee.com

Media

PR for BRCC: <a href="mailto:press@blackriflecoffee.com">press@blackriflecoffee.com</a>

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