



ServisFirst Bank Expands Footprint in Tennessee

Trusted Team of Veteran Bankers Join New Office in Memphis, Tennessee

MEMPHIS, Tenn.--(BUSINESS WIRE)-- [ServisFirst Bank](#), a subsidiary of ServisFirst Bancshares (NYSE:SFBS), proudly announces its expansion in the Tennessee region by adding a new office in Memphis, Tennessee. Eight veteran bankers have joined the bank's commitment to excellence and customer service in the Memphis community.

ServisFirst Bank Memphis welcomes **Joel E. Smith** as Market President, **Scott Forman** as Sr. Vice President, Commercial Banking, and **Michael Joyner** as Sr. Vice President, Commercial Banking Relationship Manager. **Coers Adams** joins as Vice President, Commercial Banking, **Harriette Stevens** joins as Vice President, Private Banking and Regional Branch Manager, and **Bill Sternberger** joins as Assistant Vice President, Private Banking Officer. Additionally, ServisFirst Bank Memphis brings on board **Megan Latta** as Treasury Management Sales and **Trudy Griffin** as Commercial Client Relationship Associate. The Memphis office is currently operating as a loan production office and plans to be in its permanent location later this Fall.

"ServisFirst Bank Memphis is thrilled to announce the opening of our new office, bringing together a team of trusted and experienced veteran bankers," states Joel E. Smith, Market President of ServisFirst Bank Memphis. "Our team is dedicated to delivering excellence and top-notch customer service to the Memphis community. This expansion represents our commitment to providing tailored financial solutions and building lasting relationships with our clients. We are excited to be a part of the vibrant Memphis market and look forward to serving the needs of businesses and individuals alike."

"We are excited to expand our Tennessee footprint with the opening of a new office in Memphis," states Bradford Vieira, Regional President, and CEO of ServisFirst Bank Tennessee. "This marks a significant milestone for the bank, and with Joel's leadership, we are enthusiastic about building strong, lasting relationships within the Memphis community."

Joel E. Smith, Market President

Joel E. Smith joins ServisFirst Bank Memphis as Market President with 20 years of experience in the Commercial Banking Memphis market. In this role, Joel will build and lead the Memphis team. He received a degree in Business Administration with a concentration in Accounting from Rhodes College and a Master of Accountancy from the University of South Carolina.

Scott Forman, Sr. Vice President, Commercial Banking

Scott Forman joins ServisFirst Bank Memphis as Sr. Vice President, Commercial Banking with a banking career that spans 23 years. At ServisFirst Bank, he will help establish the Bank's Memphis lending presence and offer credit guidance to the local team. Scott is a graduate of the Fogelman College of Business and Economics at The University of Memphis.

Michael Joyner, Sr. Vice President, Commercial Banking Relationship Manager

Michael Joyner joins ServisFirst Bank Memphis as Sr. Vice President, Commercial Banking Relationship Manager with over 12 years of experience in financial services. In this role, Michael will be responsible for supporting the growth and expansion of the bank's footprint in Memphis. He earned a bachelor's degree from the University of Mississippi in Managerial Finance.

Coers Adams, Vice President, Commercial Banking

Coers Adams joins ServisFirst Bank Memphis as Vice President, Commercial Banking with over 12 years of banking experience. Coers will play a crucial role in expanding the bank's presence by assessing and evaluating commercial loan requests on potential borrowers and management of after. Additionally, he will use his experience to help develop relationships with customers while collaborating with the local team to aid in decision-making. Coers was born and raised in the Memphis area before attending the University of Mississippi where he received a degree in Managerial Finance.

Harriette Stevens, Vice President, Private Banking and Regional Branch Manager

Harriette Stevens joins ServisFirst Bank Memphis as Vice President, Private Banking and Regional Branch Manager with 34 years of experience in the Memphis banking community. In her new role, Harriette will be responsible for leading the Memphis Private and Retail Banking Team with business development. She is a Paul Barret School of Banking graduate.

Bill Sternberger, Assistant Vice President, Private Banking Officer

Bill Sternberger joins ServisFirst Bank Memphis as Assistant Vice President, Private Banking Officer with 15 years of banking experience in the Memphis market. In his new role, Bill will work with his business and consumer clients to enhance their banking experience at ServisFirst Bank. He received his Bachelor of Business Administration from the University of Memphis.

Megan Latta, Treasury Management Sales

Megan Latta joins ServisFirst Bank Memphis as Treasury Management Sales with ten years of experience in wealth management and banking. Megan will work with the bank's commercial clients to improve financial efficiencies and provide online banking and treasury solutions. She received her Bachelor of Science degree with a concentration in Finance from Christian Brothers University and her Master of Business Administration from Texas A&M – Commerce.

Trudy Griffin, Commercial Client Relationship Associate

Trudy Griffin joins ServisFirst Bank Memphis as Commercial Client Relationship Associate with 19 years of experience in the banking industry, with a focus on commercial banking and loan operations. Trudy will provide processing, documentation, and closing support to ServisFirst Bank's commercial lenders with an emphasis on efficient and accurate commercial loan documentation.

For more information regarding ServisFirst Bank's recent announcement in Memphis, please contact Krista Conlin at Krista@KCProjects.net. For more about ServisFirst Bank, please visit www.servisfirstbank.com.

ABOUT SERVISFIRST BANK

ServisFirst Bank is a full-service commercial bank focused on commercial banking, correspondent banking, treasury management, private banking and the professional consumer market, emphasizing competitive products, state-of-the-art technology and a focus on quality service. Recently, the Bank announced that its assets exceed \$16 billion. The Bank offers sophisticated treasury management products, Internet banking, home mortgage lending, remote deposit express banking, and highly competitive rates.

ServisFirst Bank was formed in May 2005, and has offices in Atlanta, Birmingham, Charleston, Dothan, Huntsville, Mobile, Montgomery, North Carolina, Northwest Florida, Tennessee, Virginia Beach, and West Central Florida. In April 2015, and annually thereafter, ServisFirst Bank has earned investment-grade ratings and a stable outlook from Kroll Bond Rating Agency (KBRA), which measures companies' financial fundamentals. ServisFirst Bancshares, Inc. files periodic reports with the U.S. Securities and Exchange Commission (SEC). Copies of its filings may be obtained at www.servisfirstbancshares.com.

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