



ServisFirst Bancshares, Inc. Named to KBW Bank Honor Roll of Superior Performers

Recognized for Resilience and Exceptional 10-Year Track Record

BIRMINGHAM, Ala., April 11, 2016 /PRNewswire/ -- ServisFirst Bancshares, Inc. (NASDAQ: SFBS) has been added to the KBW Bank Honor Roll of superior performers, which recognizes banking institutions that achieved positive earnings per share growth trends over the last decade. This is the first year ServisFirst Bank has been named to this list of banking institutions. Only eighteen out of nearly 400 evaluated banking institutions nationwide qualified for this year's list.

To be eligible for the KBW Bank Honor Roll, banks with more than \$500 million in total assets must have:

1. No annual loss reported in net income per share before extraordinary items over the past 10 years;
2. 2015 annual reported net income per share before extraordinary items equal to or greater than peak net income per share over the past 10 years;
3. Consecutive increases in net income per share before extraordinary items since 2009.

"The past decade has witnessed some of the most volatile markets in U.S. banking history, and we are proud to have maintained a strong performance throughout those challenging times," stated Tom Broughton, President and CEO of ServisFirst Bank. "ServisFirst Bank is, first and foremost, focused on providing excellent customer service and positively impacting the areas it serves. It is a mission that rings true as we are recognized by KBW, and continue to expand throughout the southeast. We owe our customers and shareholders thanks for their continued support and loyalty."

For the past five years, KBW Bank Honor Roll members have significantly outperformed their banking peers and the market. With median price appreciation of 10.5% compounded annually, the KBW Honor Roll banks significantly outperformed both the BKX's and KRX's 5-year CAGRs of 7.0% and 8.8%, respectively. The KBW Honor Roll banks also modestly outperformed the S&P 500 Index's 5-year CAGR of 10.2%.

For more information about ServisFirst Bank, please contact Krista Conlin at 205-937-3777. To learn more about ServisFirst Bank, please visit us at www.servisfirstbank.com.

ABOUT KBW

KBW, Inc., a Stifel company, operates in the U.S. and Europe through its broker dealer subsidiaries, Keefe, Bruyette & Woods, Inc. and Keefe, Bruyette & Woods Limited. Over the years, KBW has established itself as a leading independent authority in the banking, insurance, brokerage, asset management, mortgage banking and specialty finance sectors. Founded in 1962, the firm maintains industry-leading positions in the areas of research, corporate finance, mergers and acquisitions as well as sales and trading in equities securities of financial services companies.

ABOUT SERVISFIRST BANK

ServisFirst is a full service commercial bank focused on commercial banking, correspondent banking, cash management, private banking and the professional consumer market, emphasizing competitive products, state of the art technology and a focus on quality service. Recently, the Bank announced its benchmark of success of accumulating over \$5.1 billion in assets. The Bank offers sophisticated cash management products, Internet banking, home mortgage lending, remote deposit express banking, and highly competitive rates.

ServisFirst Bank was formed in Birmingham in May 2005, opened ServisFirst Bank Huntsville in August 2006, ServisFirst Bank Montgomery in June 2007, ServisFirst Bank Dothan in September 2008, Correspondent Banking Division in March 2011, ServisFirst Bank Pensacola in April 2011, ServisFirst Mobile in July 2012, ServisFirst Bank Nashville in June 2013, ServisFirst South Carolina in January 2015, ServisFirst Bank Atlanta in January 2015, and ServisFirst Bank Tampa Bay Region in January 2016. In April 2015, ServisFirst Bank earned investment-grade ratings and a stable outlook for the ratings by Kroll Bond Rating Agency (KBRA), which measures companies' financial fundamentals. ServisFirst Bancshares, Inc. files periodic reports with the U.S. Securities and Exchange Commission (SEC). Copies of its filings may be obtained through the SEC's website at www.sec.gov or www.servisfirstbancshares.com.

For more information about ServisFirst Bank, please visit www.ServisFirstBank.com.

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