



ServisFirst Bancshares, Inc. Added to S&P SmallCap 600 Index

BIRMINGHAM, Ala., March 31, 2016 /PRNewswire/ -- ServisFirst Bancshares, Inc. (NASDAQ: SFBS) announced today that it has been added to the S&P SmallCap 600 Index, effective after the close of trading on Friday, April 1. ServisFirst Bank is replacing National Penn Bancshares Inc.

The S&P SmallCap 600 Index measures the small-cap segment of the United States equity market. The index is designed to track companies that meet specific inclusion criteria to ensure they are liquid and financially viable. Introduced in 1994, the S&P SmallCap 600 is designed to measure the performance of 600 small-size companies in the United States with market caps in the range of \$400 million to \$1.8 billion. The index was constructed to be an efficient benchmark composed of small-cap companies that meet investability and financial viability criteria.

For more information about ServisFirst Bank, please contact Krista Conlin at 205-937-3777. To learn more about ServisFirst Bank, please visit us at www.servisfirstbank.com.

ABOUT SERVISFIRST BANK

ServisFirst is a full service commercial bank focused on commercial banking, correspondent banking, cash management, private banking and the professional consumer market, emphasizing competitive products, state of the art technology and a focus on quality service. Recently, the Bank announced its benchmark of success of accumulating over \$5.1 billion in assets. The Bank offers sophisticated cash management products, Internet banking, home mortgage lending, remote deposit express banking, and highly competitive rates.

ServisFirst Bank was formed in Birmingham in May 2005, opened ServisFirst Bank Huntsville in August 2006, ServisFirst Bank Montgomery in June 2007, ServisFirst Bank Dothan in September 2008, Correspondent Banking Division in March 2011, ServisFirst Bank Pensacola in April 2011, ServisFirst Mobile in July 2012, ServisFirst Bank Nashville in June 2013, ServisFirst South Carolina in January 2015, ServisFirst Bank Atlanta in January 2015, and ServisFirst Bank Tampa Bay Region in January 2016. In April 2015, ServisFirst Bank earned investment-grade ratings and a stable outlook for the ratings by Kroll Bond Rating Agency (KBRA), which measures companies' financial fundamentals. ServisFirst Bancshares, Inc. files periodic reports with the U.S. Securities and Exchange Commission (SEC). Copies of its filings may be obtained through the SEC's website at www.sec.gov or www.servisfirstbancshares.com.

For more information about ServisFirst Bank, please visit www.ServisFirstBank.com.

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