

ServisFirst Bancshares, Inc. Earns Sandler O'Neill's Sm-All Star Award for Financial Performance

BIRMINGHAM, Ala., Sept. 30, 2015 /PRNewswire/ -- ServisFirst Bancshares, Inc., (NASDAQ: SFBS) ("ServisFirst"), the holding company for ServisFirst Bank, today announced it has been named to Sandler O'Neill's Sm-All Stars Class of 2015. ServisFirst was one of the thirty-four publicly traded banks and thrifts selected among 435 depository institutions across the country with a market cap below \$2.5 billion. ServisFirst was also recognized in 2014 for this award, and places ServisFirst in the top 8% of banks nationwide in terms of performance.

"We are honored to be recognized for two consecutive years as one of the top performing banks in the country," states Tom Broughton, President and CEO of ServisFirst Bancshares.

The Sm-All Stars designation was established to identify the top performing small-cap banks and thrifts in the United States. Performance metrics of Sm-All Star institutions are exceptional, exceeding the industry metrics. Companies were selected based on various financial screening criteria, including growth, profitability, credit quality and capital strength.

About ServisFirst Bancshares, Inc.

ServisFirst Bancshares, Inc. is a bank holding company based in Birmingham, Alabama with ServisFirst Bank as its subsidiary. ServisFirst Bank is a full service bank focused on commercial banking, cash management, private banking and the professional consumer market, emphasizing competitive products, and state-of-the-art technology. ServisFirst Bank opened ServisFirst Bank Huntsville in August 2006, ServisFirst Bank Montgomery in June 2007, ServisFirst Bank Dothan in September 2008, Correspondent Banking Division in March 2011, ServisFirst Bank Pensacola in April 2011, ServisFirst Bank Mobile in July 2012, ServisFirst Bank Nashville in June 2013, ServisFirst Bank South Carolina in January 2015 and ServisFirst Bank Atlanta in January 2015. ServisFirst Bancshares, Inc. files periodic reports with the U.S. Securities and Exchange Commission (SEC). Copies of its filings may be obtained through the SEC's website at www.servisfirstbank.com.

More information about ServisFirst Bancshares, Inc. may be obtained over the Internet at <u>www.servisfirstbank.com</u> or by calling (205) 949-0302.

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