



## **ServisFirst Bank Tennessee Converts Loan Production Office to Traditional Bank**

### **Accomplishments reflect long-term success**

NASHVILLE, Tenn., Sept. 1, 2015 /PRNewswire/ -- [ServisFirst Bank Tennessee](#), a division of ServisFirst Bancshares (NASDAQ:SFBS) and operating as a loan production office since 2013, obtains regulatory approval to open a traditional bank in Nashville. As of June 30, ServisFirst Bank's Nashville office reached more than \$200 million in loans.

The Bank will be located at Palmer Plaza, 1801 West End Ave., Suite 110, along with new office space in Suite 800. The retail branch and new office will occupy 10,000 square feet. When open, over twenty bankers will be in the Nashville banking office.

ServisFirst Bank Tennessee attributes its success in large to its core business model, focusing first on customer service while hiring local experienced bankers that deliver all the capabilities of a large bank. The Bank concentrates on building long-term relationships in the commercial, healthcare and private banking sectors.

"We are thrilled to celebrate tremendous growth and success in Tennessee during our first two years of operations," said Bradford Vieira, Senior Vice President, Commercial Banking Manager, ServisFirst Bank Tennessee. "Our growing team and strong client base are testaments to our team's abilities and their continued success in building brand recognition in Tennessee. We will continue with our exceptional service delivery to our clients in our new location. In my opinion, we have one of the strongest commercial banking teams in Nashville, as evidence by our strong growth and loyal client base. We will continue to form new long term commercial and private banking relationships, while always providing the very best customer service."

For more information on ServisFirst Bank, please contact Krista Conlin at 205-937-3777.

### **ABOUT SERVISFIRST BANK**

ServisFirst Bank is a full service bank focused on commercial banking, correspondent banking, cash management, private banking and the professional consumer market, emphasizing competitive products, state of the art technology and a focus on quality service. Recently, the Bank announced its benchmark of success of accumulating over \$4.5 billion in assets. The Bank offers sophisticated cash management products, Internet banking, home mortgage lending, remote deposit express service and highly competitive rates.

ServisFirst Bank was formed in Birmingham in May 2005, opened ServisFirst Bank Huntsville in August 2006, ServisFirst Bank Montgomery in June 2007, ServisFirst Bank Dothan in September 2008, Correspondent Banking Division in March 2011, ServisFirst Bank Pensacola in April 2011, ServisFirst Mobile in July 2012, ServisFirst Bank Nashville in June 2013, ServisFirst South Carolina in January 2015 and ServisFirst Bank Atlanta in January 2015. In April 2015, ServisFirst Bank earned investment-grade ratings and a stable outlook for the ratings by Kroll Bond Rating Agency (KBRA), which measures companies' financial fundamentals. ServisFirst Bancshares, Inc. files periodic reports with the U.S. Securities and Exchange Commission (SEC). Copies of its filings may be obtained through the SEC's website at [www.sec.gov](http://www.sec.gov) or <http://servisfirstbancshares.investorroom.com/>.

For more information about ServisFirst Bank, please visit [www.ServisFirstBank.com](http://www.ServisFirstBank.com).

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