



ServisFirst Bancshares, Inc. Earns Investment-Grade Ratings And Stable Outlook By Kroll Bond Rating Agency

Bank's business model, financial strength and stability attributed to recognition

BIRMINGHAM, Ala., April 14, 2015 /PRNewswire/ -- [ServisFirst Bank](#), a subsidiary of ServisFirst Bancshares (NASDAQ: SFBS), announced that it earned investment-grade ratings by the Kroll Bond Rating Agency ("KBRA"). KBRA assigned a senior unsecured debt rating of BBB+, a subordinated debt rating of BBB, a short-term rating of K2 and outlook as stable. ServisFirst Bank was assigned a senior deposit rating of A-, a short-term rating of K2 and outlook as stable.

A recent KBRA press release stated, "The ratings are supported by ServisFirst Bank's sound financial fundamentals as indicated by the Company's established market share, experienced management team, exceptional cost culture, as well as positive asset quality and earnings metrics." KBRA also noted that the stable outlook for the rating reflects the resilience of ServisFirst's capital and earnings to KBRA's forward-looking economic stress scenarios.

Tom Broughton, President and CEO, ServisFirst Bank, stated, "We attribute these investment-grade ratings to our efficient business model, financial strength, and stability. We remain committed to building shareholder value and are pleased to provide our customers and investors with continued confidence in our bank."

About ServisFirst Bancshares, Inc.

ServisFirst Bancshares, Inc. is a bank holding company based in Birmingham, Alabama. Through its subsidiary ServisFirst Bank, ServisFirst Bancshares, Inc. provides business and personal financial services from locations in Birmingham, Huntsville, Montgomery, Mobile and Dothan, Alabama, Pensacola, Florida, Nashville, Tennessee, Atlanta, Georgia, and Charleston, South Carolina.

ServisFirst Bancshares, Inc. files periodic reports with the U.S. Securities and Exchange Commission (SEC). Copies of its filings may be obtained through the SEC's website at www.sec.gov or at www.servisfirstbank.com.

More information about ServisFirst Bancshares, Inc. may be obtained over the Internet at www.servisfirstbank.com or by calling (205) 949-0302.

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