



ServisFirst Bancshares, Inc. Ranked As Top Performing Bank By American Banker

Alabama Bank Ranked Among Top in Nation

BIRMINGHAM, Ala., July 31, 2014 /PRNewswire/ -- ServisFirst Bancshares, Inc. (NASDAQ: SFBS) is ranked 9th in the Top Mid-Tier Banks between \$2 billion and \$10 billion in assets in the U.S. by *American Banker* for 2014. Based on a 3-year average Return On Equity, ServisFirst Bancshares, Inc. is the only bank headquartered in Alabama to be included in the ranking.

American Banker uses regulatory data to determine the rankings, but since those registered as subchapter S corporations are not subject to federal corporate income tax, the Return On Equities for those institutions are adjusted accordingly to allow for fair comparison with their peers.

For more information about ServisFirst Bank, please contact Krista Conlin at 205-937-3777. To learn more about ServisFirst Bank, please visit us at www.servisfirstbank.com.

ABOUT SERVISFIRST BANK

ServisFirst Bank is a full service bank focused on commercial banking, cash management, private banking and the professional consumer market, emphasizing competitive products, state of the art technology and a focus on quality service. Recently, the Bank announced its benchmark of success of accumulating over \$3.76 billion in assets with no brokered deposits. The Bank offers sophisticated cash management products, Internet banking, home mortgage lending, remote deposit express service and highly competitive rates.

ServisFirst Bank was formed in Birmingham in May 2005, opened ServisFirst Bank Huntsville in August 2006, ServisFirst Bank Montgomery in June 2007, ServisFirst Bank Dothan in September 2008, ServisFirst Bank Pensacola in April 2011, ServisFirst Mobile in July 2012 and ServisFirst Bank Nashville in June 2013. ServisFirst Bancshares, Inc. files periodic reports with the U.S. Securities and Exchange Commission (SEC). Copies of its filings may be obtained through the SEC's website at www.sec.gov or <http://servisfirstbancshares.investorroom.com/>.

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