



ServisFirst Bancshares, Inc. Ranked Among Top Community Banks By SNL

Local Bank Receives Top Honor on Prestigious List

BIRMINGHAM, Ala., March 22, 2012 /PRNewswire/ -- ServisFirst Bancshares, Inc. is ranked 26 in the Top 100 Community Banks between \$500 million and \$5 billion in assets in the U.S. by SNL Financial for 2011. Moving up 15 spots, ServisFirst Bancshares, Inc. is the only bank in Alabama on the list out of the 11 that qualify.

"With this ranking, ServisFirst Bancshares, Inc. confirms, once again, that we are a leader in the community banking industry. We strive to provide our clients with the best service and it is proven by prestigious rankings such as this," states Tom Broughton, CEO and President of ServisFirst Bancshares, Inc.

SNL ranked the best-performing community banks using six core financial performance metrics that focus on profitability, asset quality and growth for the 12-month period ended December 31, 2011. The metrics used were: return on average tangible assets before tax, net charge-offs as a percentage of average loans, adjusted Texas ratio, efficiency ratio, net interest margin and loan growth. SNL measured each company's standard deviation from the mean of each metric. The standard deviations, which are each equally weighted, were added together to calculate a performance score for each company.

ABOUT SERVISFIRST BANCSHARES, INC.:

ServisFirst Bancshares, Inc. is a bank holding company based in Birmingham, Alabama. Through its subsidiary ServisFirst Bank, ServisFirst Bancshares provides business and personal financial services through locations in Birmingham, Huntsville, Montgomery and Dothan, Alabama and Pensacola, Florida.

ServisFirst Bancshares files periodic reports with the U.S. Securities and Exchange Commission (SEC). Copies of its filings may be obtained through the SEC's website at www.sec.gov or at www.servisfirstbancshares.com.

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