



**KNOW  
LABS**

# Company Presentation

NYSE American: KNW

September 15, 2022

# Disclaimers



## Safe Harbor Statement

This document contains statements that constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These statements appear in a number of places in this release and include all statements that are not statements of historical fact regarding the intent, belief or current expectations of Know Labs, Inc., its directors or its officers with respect to, among other things: (i) financing plans; (ii) trends affecting its financial condition or results of operations; (iii) growth strategy and operating strategy; and (iv) performance of products. You can identify these statements by the use of the words “may,” “will,” “could,” “should,” “would,” “plans,” “expects,” “anticipates,” “continue,” “estimate,” “project,” “intend,” “likely,” “forecast,” “probable,” “potential,” and similar expressions and variations thereof are intended to identify forward-looking statements. Investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, many of which are beyond Know Labs, Inc.’s ability to control, and actual results may differ materially from those projected in the forward-looking statements as a result of various factors. These risks and uncertainties also include such additional risk factors as are discussed in the Company’s filings with the U.S. Securities and Exchange Commission, including its Annual Report on Form 10-K for the fiscal year ended September 30, 2021, Forms 10-Q and 8-K, and in other filings we make with the Securities and Exchange Commission from time to time. These documents are available on the SEC Filings section of the Investor Relations section of our website at [www.knowlabs.co](http://www.knowlabs.co). The Company cautions readers not to place undue reliance upon any such forward-looking statements, which speak only as of the date made. The Company undertakes no obligation to update any forward-looking statement to reflect events or circumstances after the date on which such statement is made.

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# Company Overview

Know Labs is **transforming medical diagnostics** and plans to launch the first truly non-invasive FDA cleared blood glucose monitoring device



**Bio-RFID™**, Know Labs proprietary diagnostic technology platform, uses radio waves to identify and measure what is going on inside the body

- **Form factor agnostic**: integrated into a variety of wearable, mobile or bench-top form factors
- **Pain-free**: no needles nor invasive transmitters poking the skin
- **No consumables**: potential to be 3x-5x less expensive than current FDA-cleared options
- **AI-Powered algorithms**: cutting-edge AI powering accurate predictive diagnosis (>95%)
- **Predictive health**: 100+ potential applications, beyond blood glucose monitoring

# Product Portfolio



## Efficient, Affordable and Completely Non-Invasive Medical Solutions

**Audience:** people with diabetes and pre-diabetes, and people with no diabetes but interested in monitoring their blood glucose levels



Know Labs Devices will connect to its smartphone App via Bluetooth and will be available on both the App Store and Google Play

### Commercialization Pricing Targets

- Device + Monthly Subscription
- Under \$1K per year

### Critical Development Steps

- Clinical Prototype
- FDA Pre-submission Meeting
- Multi-Site Clinical Trials
- FDA Breakthrough Designation
- FDA De Novo Pathway and Clearance (within 150 review days from application)

# Bio-RFID Platform Opportunities

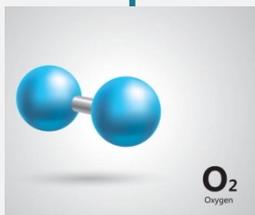


## Analytes successfully identified by Bio-RFID

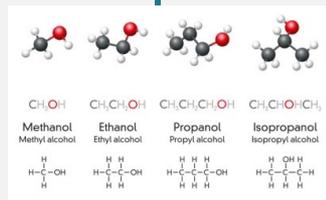
Glucose



Oxygen



Alcohol



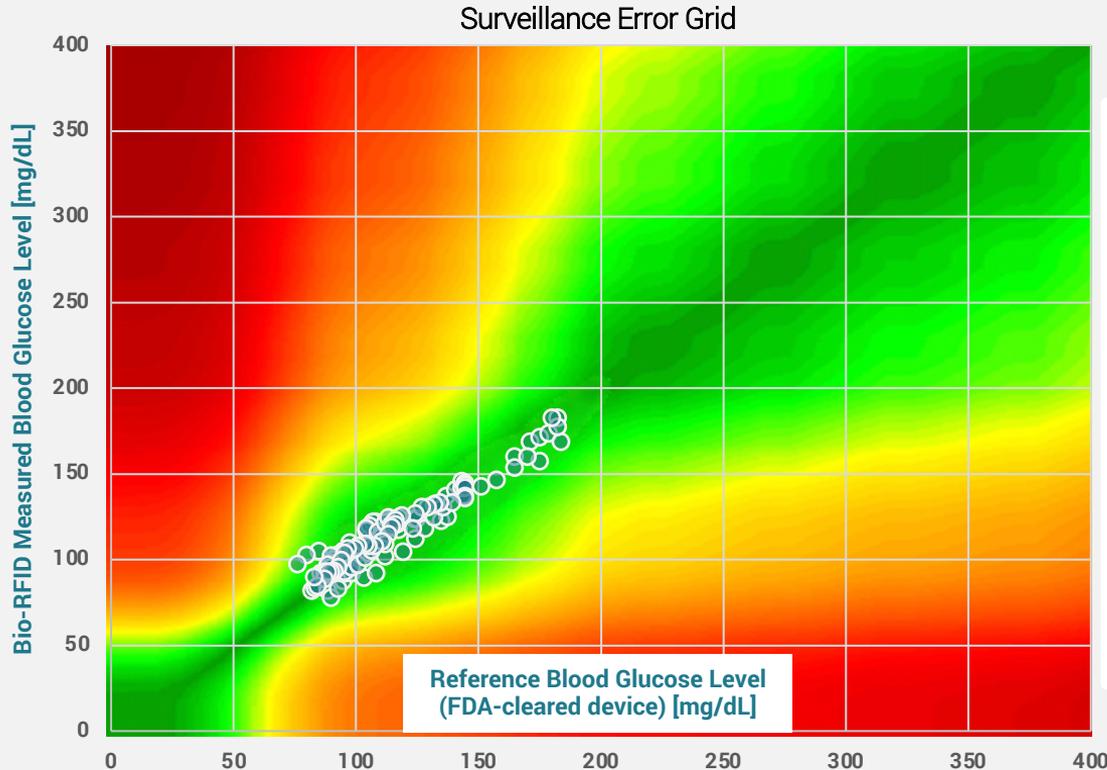
Metabolized  
Drugs

Multiple  
research  
opportunities



- Following FDA clearance, Know Labs plans to **expand Bio-RFID to other medical diagnostic applications**, including detecting and measuring levels of ketones, alcohol, vitamins, minerals and metabolized drugs
- Bio-RFID can proactively provide **useful and life saving data, enhancing health and patient care around the world.**

# Pre-Clinical Internal Results – October 2021



- Bio-RFID average MARD was 5.8% when compared with the FDA-cleared devices used in the study (Accu-Chek® Fingerstick, Abbott FreeStyle® Libre and Dexcom G6®)
- These results confirm Bio-RFID can successfully measure blood glucose levels non-invasively and continuously
- Know Labs family of products can be an accurate and cost-effective alternative to the current FDA-cleared glucose monitoring devices



[Full Pre-Clinical Report](#)

# Executive Leadership



**Ron Erickson**  
**Founder/Chairman**

Former Chairman and CEO of eCharge Corporation, Chairman and Co-Founder of Blue Frog Mobile, Chairman and CEO of Global Tel Resources, and Chairman and CEO of Egghead Software.



**Phil Bosua**  
**Chief Executive Officer**

Former Founder and CEO of LIFX, inventor of the world's first smart light bulb, and VP of Consumer Products at Soraa, the world's leading developer of solid-state lighting technology.



**James Anderson, M.D.**  
**Chief Medical Officer**

Former Senior Medical Director, CardioMetabolic Medicine at Eli Lilly, Chief of Medicine at US Army Medical Research Institute for Infectious Diseases, Medical Director at PTS Diagnostics, Director, VoCare.



**Pete Conley**  
**CFO and SVP IP**

34+ years of corporate finance and equity capital markets experience, more than \$5B in equity transactions, and over 20 years of specialization in strategic IP analysis, IP development, and IP monetization. Serves as Senior Managing Director and Head of Intellectual Property Banking at Boustead Securities.



**Leo Trautwein**  
**Chief Marketing Officer**

20+ years of experience in corporate strategy, marketing, and e-commerce, having led multiple P&Ls and initiatives for Rivian Automotive, as well as Fortune 500 companies, including Jarden Corporation and Vista Outdoor.



**Steven Kent**  
**Chief Product Officer**

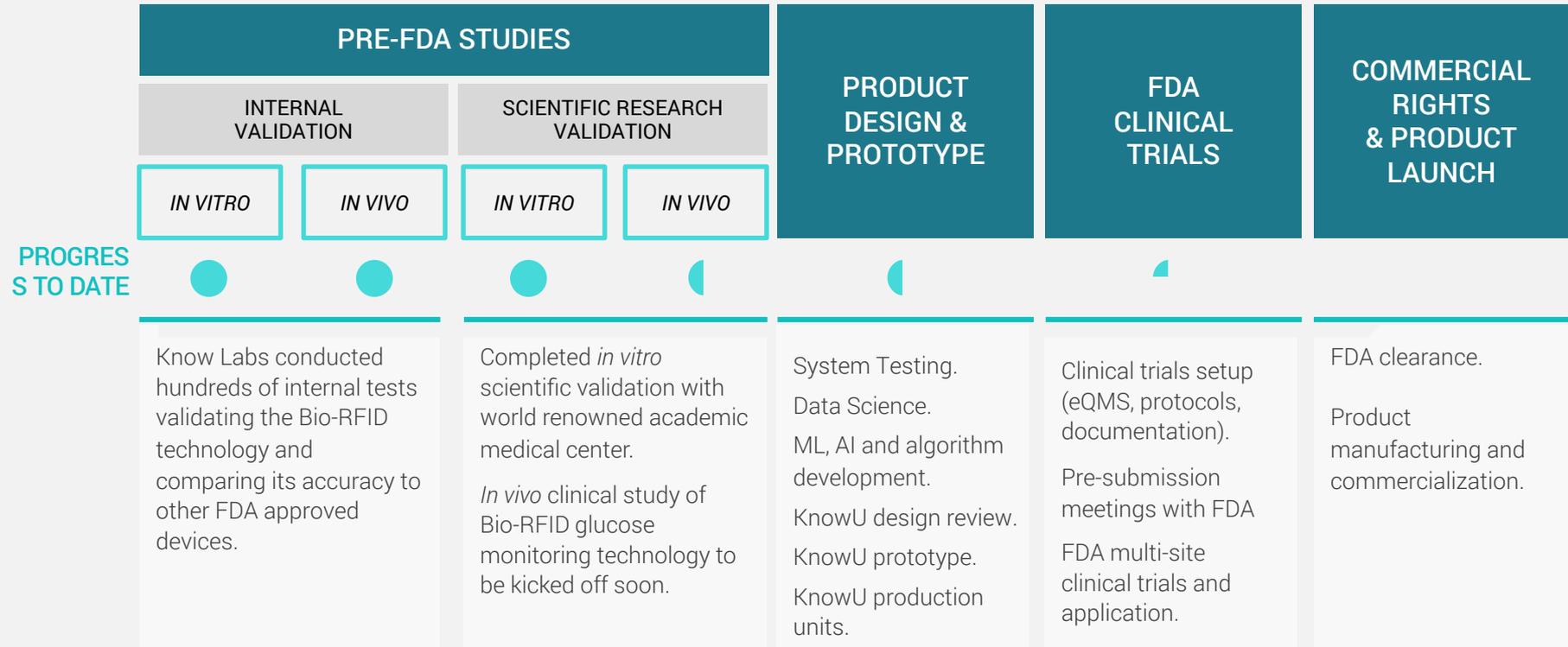
10+ years of experience as an inventor, entrepreneur, and leader in medical and health-focused consumer systems. Most recently served as Head of Health Partnerships and Corporate Strategy at Oura. Founder and CEO of Invicta Medical, a medical technology company focused on sleep apnea treatment.



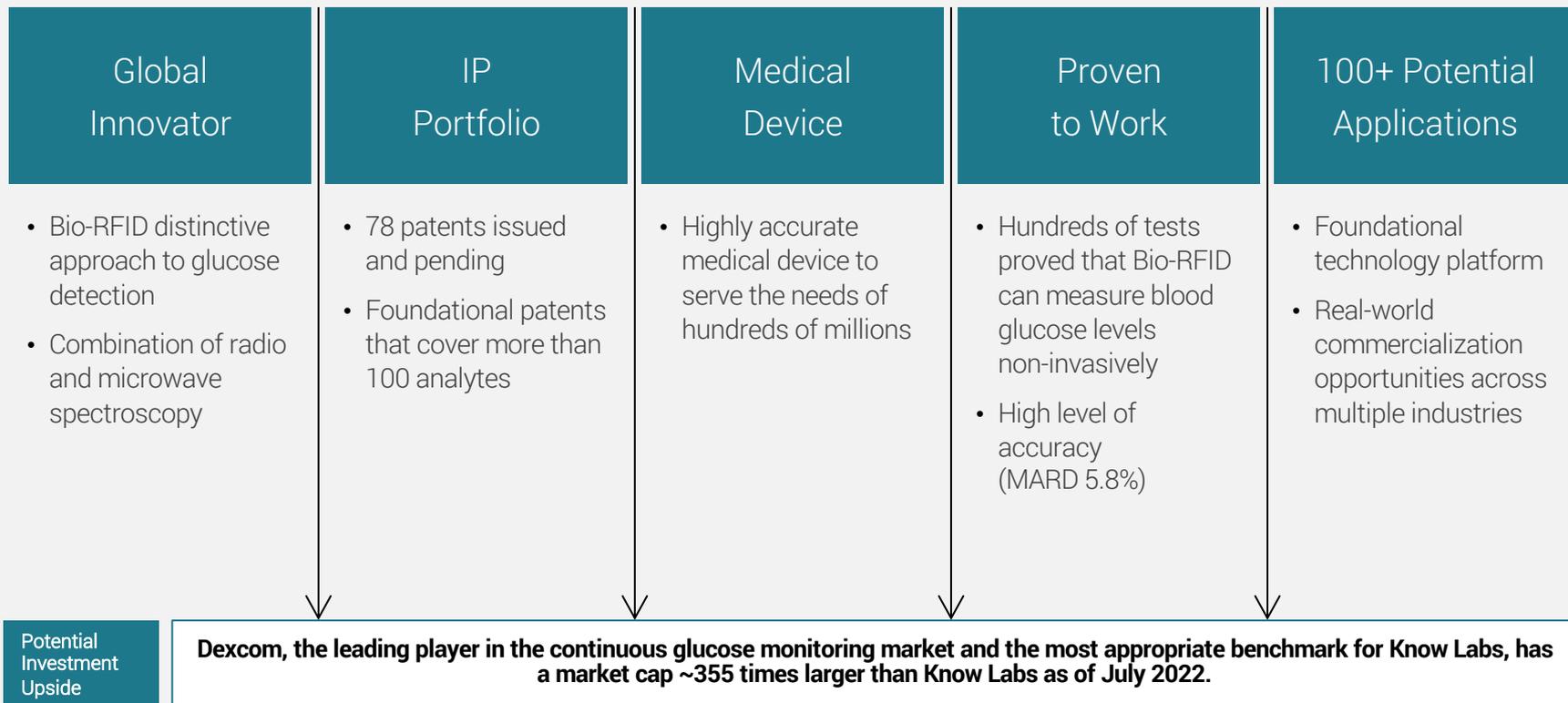
**King Takee**  
**SVP SW Engineering**

20+ years of experience creating software for technology and healthcare companies. King leads Know Labs' software engineering, artificial intelligence, and machine learning activities.

# Expected Path-to-Market



# Why Know Labs?



# THANK YOU

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**Know Labs, Inc.**  
**NYSE American: KNW**