

April 7, 2014



Pet Owner Alert: Flea and Tick Season Starting Early This Year

Adams™ Pet Products Urges Pet Owners to Protect Against Pest Infestation Now

WALNUT CREEK, Calif.--(BUSINESS WIRE)-- Adams™ Pet Products, a brand of Central Garden & Pet Company (NASDAQ:CENT) (NASDAQ:CENTA), is advising pet owners nationwide to take proactive measures now against flea and tick infestations as a result of upcoming unseasonably hot weather. Sources such as Farmer's Almanac confirm forecasts that nearly 95 percent of the U.S. will have warmer than average temperatures this spring and summer. This unusual early heat may help jump-start flea and tick outbreaks months before pet owners typically treat their pets, home and yard, potentially catching households unprepared and vulnerable to harmful infestations.

"Smarter pet care is treating pets, home and yard *before* a flea and tick outbreak takes hold, so now is the time to act," said Bernadine Cruz, DVM, host of the highly-rated, national radio show The Pet Doctor. "Adams™ award-winning lineup of products offer the best possible at-home-care treatments, helping pet owners put up a strong defense on their own."

Fleas and ticks thrive when temperatures are above 70°F. As ten adult female fleas can produce nearly 10,000 flea eggs in just 30 days, infestations can become serious quickly. To get ahead of a potential problem, smarter pet care tips, valuable coupons and information about Adams'™ award-winning pet care products are available now at

www.adamspetcare.com. For example, smarter pet care is comprehensively eliminating pests wherever they may be hiding – on a pet, in the home, or in a yard. Many Adams™ flea and tick control products not only kill adult fleas & ticks, but also contain the Infest Stop™* ingredient to kill flea eggs and larvae to keep them from becoming biting adults.

Sold by veterinarians for more than 30 years, the Adams™ family of products includes easy-to-use topical products, shampoos, collars and sprays for dogs, puppies, cats and kittens. For a complete product list and more information, visit www.adamspetcare.com. Pet owners can conveniently purchase Adams™ products anywhere quality pet products are sold.

*(S)-Methoprene

About Central Garden & Pet

Central Garden & Pet Company is a leading innovator, marketer and producer of quality branded products for the lawn & garden and pet supplies markets. Committed to new product innovation, our products are sold to specialty independent and mass retailers. Participating categories in Lawn & Garden include: Grass seed and the brands

PENNINGTON®, SMART SEED® and THE REBELS®; wild bird feed and the brand PENNINGTON®; weed and insect control and the brands AMDRO®, SEVIN®, IRONITE® and OVER-N-OUT®; and decorative outdoor patio products and the brands NORCAL POTTERY®, NEW ENGLAND POTTERY® and MATTHEWS FOUR SEASONS™. We also provide a host of other regional and application-specific garden brands and supplies. Participating categories in Pet include: Animal health and the brands ADAMS™ and ZODIAC®; aquatics and reptile and the brands OCEANIC SYSTEMS®, AQUEON® and ZILLA®; bird & small animal and the brands KAYTEE®, SUPER PET® and CRITTER TRAIL®; dog & cat and the brands TFH™, NYLABONE®, FOUR PAWS®, PINNACLE® and AVODERM®; and equine and the brands FARNAM®, BRONCO® and SUPER MASK®. We also provide a host of other application-specific pet brands and supplies. Central Garden & Pet Company is based in Walnut Creek, California, and has approximately 3,300 employees, primarily in North America. For additional information on Central Garden & Pet Company, including access to the Company's SEC filings, please visit the Company's website at www.central.com.

All trademarks are property of their respective owners.

Photos/Multimedia Gallery Available:

<http://www.businesswire.com/multimedia/home/20140407005390/en/>

For Central Garden & Pet Company

Mark Newberg, 847-330-5367

mnewberg@centralpet.com

or

Rachael Odom, 941-313-4825

rachael.odom@mslgroup.com

Source: Central Garden & Pet Company