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Central Garden & Pet's Heim Receives Pet Industry Lifetime Achievement Award

WALNUT CREEK, Calif.--(BUSINESS WIRE)-- Central Garden & Pet Company (NASDAQ: CENT) (NASDAQ: CENTA), a leading innovator, marketer and producer of quality branded products for the lawn and garden and pet supplies markets announced that Jim Heim, President of Business Development, has received the Pet Industry Lifetime Achievement Award from the Pet Industry Joint Advisory Council (PIJAC).

Heim, who served on the PIJAC Board of Directors for seven years, and as the chairman for the past four years, focused his tenure's efforts on communicating to pet industry and political leaders about the benefits of a healthy companion animal industry, educating others in support of animal welfare, and promoting the numerous benefits of the human-pet bond. Heim also was instrumental bringing the industry together in the innovative Top2Top Conference, a gathering of leaders working to examine the state of the industry, future trends, economic forecasts, changing demographics, and legislative issues in support of the human and pet relationship.

Central's Chief Executive Officer John Ranelli stated, "Jim is a pillar and key leader in the pet industry. We are very proud to have him on the Central team. As President of Business Development, he works to enrich the environment of pets and people. I can think of no one more deserving than Jim to receive this lifetime achievement award."

Jim also currently serves as the chairman of the American Pet Product Association (APPA) and is a director of the Pet Food Institute.

PIJAC, a Washington D.C.-based pet advocacy association, works to ensure that animals in the care of pet owners are treated with kindness and respect, and that pets do not cause environmental or human health problems. PIJAC is a pioneer in developing educational programs for pet owners, the pet industry, related industries, government organizations and building awareness of the benefits and enjoyment of the human/pet relationship well into the future.

About Central Garden & Pet

Central Garden & Pet Company is a leading innovator, marketer and producer of quality branded products for the lawn & garden and pet supplies markets. Committed to new product innovation, our products are sold to specialty independent and mass retailers. Participating categories in Lawn & Garden include: Grass seed and the brands PENNINGTON®, SMART SEED® and THE REBELS®; wild bird feed and the brand PENNINGTON®; weed and insect control and the brands AMDRO®, SEVIN®, IRONITE®

and OVER-N-OUT®; and decorative outdoor patio products and the brands NORCAL POTTERY®, NEW ENGLAND POTTERY® and MATTHEWS FOUR SEASONS™. We also provide a host of other regional and application-specific garden brands and supplies. Participating categories in Pet include: Animal health and the brands ADAMS™ and ZODIAC®; aquatics and reptile and the brands OCEANIC SYSTEMS®, AQUEON® and ZILLA®; bird & small animal and the brands KAYTEE®, SUPER PET® and CRITTER TRAIL®; dog & cat and the brands TFH™, NYLABONE®, FOUR PAWS®, PINNACLE® and AVODERM®; and equine and the brands FARNAM®, VITA FLEX® and HORSE HEALTH™ PRODUCTS. We also provide a host of other application-specific pet brands and supplies. Central Garden & Pet Company is based in Walnut Creek, California, and has approximately 3,500 employees, primarily in North America. For additional information on Central Garden & Pet Company, including access to the Company's SEC filings, please visit the Company's website at www.central.com.

Central Garden & Pet Company
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